#### MONTE · CARLO SOCIÉTÉ DES BAINS DE MER

# MONTE CARLO BAY



Press kit 2023

# Where our spirit meets your style

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> LIFESTYLE™ *Preferred* HOTELS & RESORTS



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# I. A unique « Resort inside a Resort » at Monaco

In the early 2000s, the development of tourism and the attractiveness of the Principality led the Monte-Carlo Société des Bains de Mer Group to increase its hotel capacity. Avant-garde and keen to preserve its reputation for excellence, the brand imagined a hotel concept new to Monaco, remaining within the codes of Mediterranean palaces with neo-classical architecture featuring arches and colonnades. In 2005, a new sumptuous establishment rose from the sea: **the Monte-Carlo Bay Hotel & Resort.** 

The demand for a modern development required high technical expertise as **the hotel is entirely designed on the sea.** The project, led by the Brussels-based architecture firm, L'Atelier d'Art Urbain, and Monegasque architect Louis Rué, developed the idea of an 'L' shaped building with three towers benefiting from optimal orientation on the Mediterranean Sea. Like a magnificent peninsula, the Monte-Carlo Bay Hotel & Resort can now meet the demand of a clientele in search of quality, comfort and modernity. It offers a chic and casual atmosphere, conducive to relaxation and escape.



The Monte-Carlo Bay Hotel & Resort thus offers a genuine concentration of the Monaco experience, combining hotel, gastronomy, night-life, well-being and entertainment in a chic and serene atmosphere:

- A hotel offering serene luxury, with 332 spacious rooms with terrace (75% have a sea view), including 22 suites with a contemporary design.
- **3 restaurants run by the Executive Chef Marcel Ravin:** the double star-awarded Blue Bay restaurant, L'Orange Verte and the Las Brisas summertime restaurant.
- A unique night-life offering, with Le Blue Gin cocktail bar and direct access to Jimmy'z Monte-Carlo.
- Sport and well-being are also on the programme with an all-year heated indoor and outdoor pool, a beach club offering many water sports, a lagoon, a fitness area, the Spa Cinq Mondes, etc.



# II. Wellness and leisure facilities at Monte-Carlo Hotel &Resort

A unique development, a sandy-bottomed lagoon meanders through the hotel gardens. This exceptional lagoon winds through terraces, waterfalls, kiosks and green islets. The latter, designed by famous landscape architect Jean Mus, are an invitation to relaxation.



The Lagoon has a beach-style bar and cocoon beds to enjoy a relaxing moment in a privileged setting. VIP corners, spaces that can be fully privatised for greater intimacy and comfort, are also installed around the lagoon in the summer season: discover the Peace and Love Corner and Corner Clicquot. In October 2019, the pool at Monte-Carlo Bay Hotel & Resort was voted by the Prix Villégiature Awards 2019 "Best hotel swimming pool in Europe".



In June 2017, the water dream was extended thanks to the creation of a direct access to the sea and to the Larvotto nature reserve to enjoy swimming in a preserved environment. This 700-square-metre guarded swimming zone welcomes bathers without threatening the wildlife and plants, in compliance with the Green Globe certification.



The hotel has been approved by the Monegasque Association for the Protection of Nature and has made a promise not to authorise any chemical products, such as soap and shampoo, and to propose organic sun products. The Sea Bay proposes 10 sun beds named after the Mediterranean islands and installed on the water's edge, as well as tailor-made offers with personalised services (waiter on request, food by Chef Marcel Ravin, etc.).

The Monte-Carlo Bay Hotel & Resort also boasts four hectares of outdoor spaces, with a large **Mediterranean garden on the sea, bringing together 1,500 plant species** and offering many areas that can be privatised, as well as a 400-square-metre organic vegetable garden looked after by Terre de Monaco and supplying the Blue Bay star-awarded restaurant in fruits and vegetables. The meticulous selection of plants, flowers and shrubs was guided by the harmony of colours, foliage and textures, as well as the marriage of scents. The area is influenced by four themes: Mediterranean with olive trees and cypress trees; tropical with palm trees; Italian with orange trees embellished with terra cotta; and Mexican with cactus plants and a rock garden.

#### A new nautical base from May 2023

From May 2023, Monte-Carlo Bay Hotel & Resort offers a new nautical base with water activities to suit everybody. Open every day in July and August, this new watersports center accessible from Monte-Carlo Bay Hotel & Resort pontoon will offer :

- . Parasailing
- . Jet skiing
- . Wakeboarding, wakesurfing and water skiing
- . Tubing
- . Boats

The Spa Cinq Mondes is an invitation to go on a journey of the senses. Its 11 treatment rooms, covering a 900m<sup>2</sup> area, make it a real haven of peace. As soon as you walk in, the Bronzo Amani marble and the light oak ceiling lights plunge you into a relaxed atmosphere. You will adore escaping into this cocoon filled with materials that have been carefully selected by the architect Alexandre Pierart of Suprem Architectures, with its promise of intense relaxation.



The Ritual stays, with the evocative names "Rituals of the Orient", "Rituals of Bliss for Two" or "Rituals of the Kingdom of Siam" offer exceptional moments where the refinement of the treatments is enriched by the quality of the products and the expertise in the protocol of the practitioners, who trained with Cinq Mondes. The "Royal Lulur Ritual", designed specifically for Monte-Carlo Bay Hotel & Resort, offers a Japanese Bath of Aromas and Flowers, the Aromas and Colours Hammam, the Radiance Papaya Purées Exfoliation and the Beldi Black Soap Exfoliation.

Another solution is to work out in the fitness room! This area is equipped with Technogym<sup>®</sup> cardio training machines and a body-building space. Clients will be able to benefit from personalised advice from professional coaches who care about their well-being.

# III. Suites offering informal luxury : Suite Rafael Nadal and the Diamond Suite Eleven

Monte Carlo Bay Hotel & Resort's architectural exploit deserves to be praised as it includes 332 rooms including 22 suites is both a holiday destination as well as a conference centre. Monte-Carlo Société des Bains de Mer Group has successfully created a dual-purpose venue combining both work and pleasure. The atmosphere is welcoming, warm and up to date.

Always looking for the best, the hôtel conceived 2 informal luxurious suites: **Suite Rafael Nadal** and the **Diamond Suite Eleven**.



#### The Rafael Nadal Suite

On Monday 16 April 2018, the Monte-Carlo Bay Hotel & Resort inaugurated the Rafael Nadal Suite in the presence of HSH Prince Albert II of Monaco. This inauguration fitted in with the 112th edition of the Rolex Monte-Carlo Masters and the 90th anniversary of the prestigious Monte-Carlo Country Club.

With this inauguration, the Monte-Carlo Bay Hotel & Resort, official hotel of the Rolex Monte-Carlo Master, wanted to honour a tennis legend, the number 1 ATP player in the world, Rafael Nadal, the first player to have won this Monegasque tournament 10 times. This suite, which overlooks the sea and was chosen by Rafael Nadal for his stays in the Principality, is in the image of the champion: elegant, discreet and inspirational. The decoration is influenced by the sports universe of Rafael Nadal and is enhanced with the cult objects that have marked his career – racket, T-shirt, shoes and photos immortalising his 10 victories in Monaco.

#### Suite Eleven: Rise above the Mediterranean



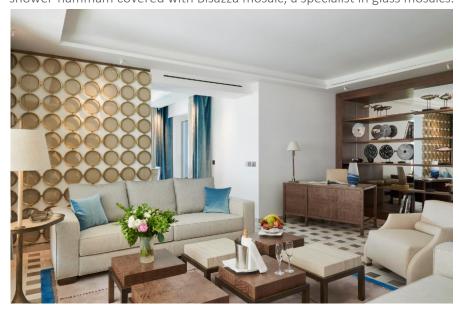
The Diamond Suite Eleven Suspended above the sea, on the 11th floor of the hotel, this suite with fivestar services joins the Diamond Suites Collection of Monte-Carlo Société des Bains de Mer Resort, opening in June 2020.



With private elevator access to the fully reserved 11th floor, this suite offers a space of 195 sq.m, including a 21 sq.m terrace, 180° sea views and high-end services in an elegant and timeless backdrop. With two bedrooms, a large lounge and dining area for up to 10 people, and the possibility to connect to a 68 sq.m duplex suite including a 9 sq.m terrace, Suite Eleven is the essence of the elegant and serene style of the Monte-Carlo Bay Hotel & Resort.

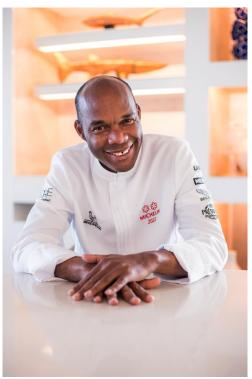


The contemporary style, while favouring natural materials with soft and relaxing colours, evokes the sand and the colours of the Mediterranean with hints of blue. The atmosphere is warm and elegant. The design of the suite was entrusted to Olivier Antoine, a decorator in love with the Mediterranean Sea and renowned for his modern and timeless choices. He notably signed the renovation of the Thermes Marins de Monte-Carlo. His vision of a successful interior: woodwork in eucalyptus grey or lagoon blue, floors in natural stone such as agate. The bathroom is made of marble and features a shower-hammam covered with Bisazza mosaic, a specialist in glass mosaics.



The Diamond Suite Eleven also offers a range of exclusive services and customised services (optional) worthy of a 5-star hotel: butler, in-suite services, ultra-personalised welcome (housekeeper to take care of luggage, transfers from the airport and within the resort, etc.), as well as priority for all reservations within the Monte-Carlo Société des Bains de Mer establishments. It is also possible to order the signature dishes of the starred Blue Bay restaurant. A Sea Bay or Cocoon Bay is also available to guests, offered in season during their stay.

IV. Marcel Ravin, humanist chef with two Michelin stars



"I'm in love with passing time and life"

Marcel Ravin, a child of the Caribbean, took up the challenge of opening the Blue Bay restaurant as Executive Chef in this superb Monegasque hotel facing the Mediterranean. After leaving his native island to learn the art of cooking in Alsace, Lyon and Brussels, Marcel Ravin was determined to combine the culinary style of his Caribbean origins with the treasures of the land and sea of the south, so dear to the people of Monaco, to create a gastronomy with universal accents, lively and profound. His cuisine draws as much from his personal history and taste memory, his "mental palate" as he likes to say, as it does from the seasons and his present environment, from his entirely organic Monegasque vegetable garden to the markets of the world. It evolves according to the inspiration of the moment, while building its identity over time. Her very studied and delicate gestures give birth to a lively cuisine, full of energy and optimism, where smelling, tasting and speaking become an almost loving art!

A journey as atypical as it is authentic, recounted in the autobiographical book "D'un Rocher à l'autre itinéraire d'un chef" (Éditions La Martinière). The Chef has also signed a second book: "Best of Marcel Ravin", published by Editions Ducasse. The best of Marcel Ravin in 10 recipes. Two Michelin Stars awarded Blue Bay restaurant



The Blue Bay terrace with panoramic view of the Mediterranean Sea and the sandy-bottomed lagoon

Marcel Ravin, a humanist at heart, has forged a mixed identity, the fruit of his past and his very own Proust's madeleines, with the innumerable resources of the Côte d'Azur. This is how his culinary score, installed facing the sea at the Blue Bay, has acquired a public of gourmet connoisseurs. His creativity and tenacity were rewarded with a second star in the prestigious Michelin Guide on March 22, 2022. Marcel Ravin, thanks to his great intuition, has been able to transfer his Caribbean repertoire and reconcile as well as possible this play of diverse influences which infuse his cuisine with a structure of sought-after and tasty tastes.

His signature dishes: organic egg with truffle, cassava and maracuja juice (passion fruit in creole), his signature dessert: chocolate and passion fruit partition with cocoa bean & passion fruit sauce. His audacity has propelled the Blue Bay restaurant to shine amongst the essential gastronomy bastions of the Principality. For the tableware, Chef Marcel Ravin has teamed up with a potter based in his homeland of Martinique, to design customised plates that tell a story, based on four elements of the marine universe: the dome plate, the sea urchin plate, the coral plate and the fish-trap plate.

Opens from Thursday to Saturday – Dinner only Menu L'Agoulou de Marcel – 320€ Menu Solstice de Printemps – 195€ Menu Inspirations légumières et de nos jardins – 150€ Information and booking : +377 98 06 03 60 <u>https://www.montecarlosbm.com/fr/restaurant-monaco/le-blue-bay</u> To learn more about Marcel Ravin : <u>Marcel Ravin awakens the senses at the Blue Bay</u> "La Table de Marcel" at the Blue Bay, a unique sharing experience in the company of chef Marcel Ravin and his brigade!



Close to the centre of the kitchen, between the dining room and the ovens, chef Marcel Ravin creates an exceptional table for two people.

This unique, ultra-sensory experience consists of 14 creations for a moment of sharing and conviviality, for an unusual evening during which chef Marcel Ravin will plunge you into his culinary universe imprinted with creativity and sensitivity.

Information and booking: +377 98 06 03 60 https://www.montecarlosbm.com/en/hotel-monaco/monte-carlo-bay-hotel-resort Champagne Brunch Party at the Blue Bay



Every Every Sunday, from October to May, Chef Marcel Ravin offers a sparkling brunch: the Blue Bay Champagne Brunch Party! A comfortable setting, a panoramic view of the lagoon and gardens, a delicious lunch, a relaxed atmosphere, a joy to share with family or friends. A sweet and savoury gourmet menu with a colourful buffet, Champagne, live cooking and a kids' corner... that's the promise! Voted "Best Brunch 2019" by L'Observateur de Monaco.

Information et booking : +377 98 06 03 60

https://www.montecarlosbm.com/en/wellness/monte-carlo-bay-hotel-resort/champagne-brunch-party

Chef Marcel Ravin also gives free rein to his imagination to bring the other two restaurants of the Monte-Carlo Bay Hotel & Resort to life, each with its own identity.

#### L'Orange Verte

L'Orange Verte is a creative and relaxed offer, friendly but always very elegant. On the menu, seasonal starters, fine cuts of meat, fish, gourmet pasta and risotto and the classics: tartars, burgers, salads, soups. Whatever the time of day, enjoy delicious dishes on the terrace or in the winter garden.

The restaurant also offers a takeaway range, especially tasty and creative pastries from the talented Chef Floriane Grand.



Opens everyday from 8:00AM to 11:00PM Information and booking : +377 98 06 03 60 <u>https://www.montecarlosbm.com/en/restaurant-monaco/orange-verte</u>

#### Las Brisas, the summer restaurant of Monte-Carlo Bay Hotel & Resort

Located between sea and lagoon, the Monte-Carlo Bay Hotel & Resort's summer restaurant, Las Brisas, is the ideal place for a summer lunch with an exotic touch, on a terrace that positively exudes holidays and happiness.

But Michelin-star chef Marcel Ravin wanted to create something original in this sea-view setting by developing a new concept based around shared cuisine: *L'escale du Bay.* 

With family or friends, guests stop in at Las Brisas to enjoy a fun, festive and delicious lunch, savouring a gourmet cuisine of Mediterranean and Caribbean flavours with their hands. A rotisserie, fresh fish counter and barbecue ensure a meal that will delight the taste buds of food lovers! From starter to dessert, everything is shared, to create a memorable moment in this idyllic setting on the shores of the Mediterranean Sea.



At the helm of this summer excursion, Chef Marcel Ravin will transport guests on a culinary journey, sharing his cuisine and origins with generosity and simplicity! A gourmet stop-over from one rock to another.

Opens for lunch from Wednesday to Sunday Information and booking: +377 98 06 03 60 <u>https://www.montecarlosbm.com/en/restaurant-monaco/las-brisas</u>

## V. A lively place open 7 days a week end 365 days a year

The Monte-Carlo Bay Hotel & Resort nurtures a club spirit, focused on casualness, enjoyment and celebration, with events all year round, in connection with major events in the Principality (e.g. Rolex Masters, F1 Grand Prix, etc.).

#### Blue Gin, Monaco's sea theme bar

Born of the marriage between innovation and music, the Blue Gin is the place to start your evenings in the Principality. Nicknamed the Waterfront of the Principality, this seafront venue has a breath-taking view of the Mediterranean.



From the comfortable location of the lounges, the glass façades that surround the terrace create the feeling of reclining on a boat and sailing amidst the finest yachts, moored in the distance. The drinks list offers a wide choice of wine and champagne, as well as cocktail suggestions which have become mythical in Monaco.

A breath-taking view, a range of carefully selected drinks and... it's the turn of chef Marcel Ravin! To satisfy all appetites, the "Finger Food" concept menu created by the chef reinforces the elegant and relaxed spirit of the Blue Gin. Sharing, good products and good music are part of the venue's philosophy.

On the musical end of things, the excellent resident DJ Nicolas Saad with disco funk influences is on the decks Thursdays, Fridays and Saturdays.

Opens everyday from 6:30PM to 1:30AM Information and booking: +377 98 06 03 60 <u>https://www.montecarlosbm.com/fr/bar-nightclub-monaco/le-blue-gin</u>

# V. A well-known place for business tourism

The Monte-Carlo Bay Hotel & Resort is a major meeting place for business tourism, which accounts for more than a third of its turnover. Equipped with a heliport, it brings together in a single location all the infrastructures required for the organisation and success of events: product launches, incentives or seminars, major conventions.

The hotel has a business centre with 15 meeting and banqueting rooms with a total surface area of 1,339m<sup>2</sup> (excluding the lagoon/outside areas), with unique rooms such as the America Room, which is the largest of the hotel's salons. With its 356m2 it can accommodate up to 350 people for cocktails and has a terrace and direct access to the garden. All the meeting and banqueting rooms have natural light, 70% with sea views.



Groups of business customers receive a customised welcome: bus access in front of the dedicated entrance, adjustable reception area, luggage room, check-in space, business center. The hotel can be partially privatised on request. The outdoor spaces, the lagoon and the Mediterranean Gardens are particularly well-suited to the organisation of exceptional events for cocktails and receptions. A banqueting offer proposes services for up to 2,000 covers.

Lastly, the hotel has direct access to Sporting Monte-Carlo and its mythical hall: the Salle des Etoiles. With its removable 973-square-metre roof, it is the setting for the most prestigious galas and amazing shows put on by international stars.

## VI. A bold team committed to sustainable development

Nearly 300 employees are mobilised on a daily basis to ensure impeccable service, whether in the hotel, the restaurants and the Blue Gin, or in the relaxation and leisure areas: a multicultural team committed to service excellence, while cultivating a resolutely friendly atmosphere. The staff is always close to the guests to ensure a perfect and always surprising experience.

Frédéric Darnet has managed Monte-Carlo Bay Hotel & Resort since early 2016, after managing the Thermes Marins Monte-Carlo and undertaking group-wide projects within Monte-Carlo Société des Bains de Mer. In November 2019, he received the "Manager of the Year" award from Secretary of State Jacques Boisson, representing H.S.H Prince Albert II, at the 8th edition of "Trophées de l'Eco", which brings together Monegasque entrepreneurs under the aegis of Groupe Nice Matin, in partnership with the Monaco Economic Board. The managerial vision of Frédéric Darnet is to listen, to be available and responsive, to make people want to excel themselves and to give them the freedom to take initiative, to set the example, to innovate and surprise to always aim higher!



The teams are also regularly rewarded for their exceptional work: Tony Suray, Chief Concierge of Monte-Carlo Bay Hotel & Resort, has been a Clef d'Or since May 2017. Marcel Ravin, Executive Chef at Monte-Carlo Bay Hotel & Resort, has had two Guide Michelin stars since 2022 and in January 2017 received the Legion of Honour. Today he is working in Martinique to pass on his know-how and experience to young people from his island, via an association: Patronage Saint Louis, L'espérance.

#### Monte-Carlo Bay Hotel & Resort: The flagship and "Green" pilot hotel of the Group

On 23 April 2014, the Monte-Carlo Bay Hotel & Resort, the flagship and "Green" pilot hotel of Monte-Carlo Société des Bains de Mer Group, became one of the first hotels in the Principality of Monaco to receive the prestigious Green Globe\* environmental certification. In October 2013, the Monte-Carlo Bay Hotel & Resort introduced the "Bay Be Green Team", a dedicated team which organises and monitors this environmental action.

The Monte-Carlo Bay Hotel & Resort is thus successfully pursuing its environmental commitment and in June 2018 was awarded Gold Standard certification, and more recently the Sustainability Award EHMA 2019 (February 2019) for all of its actions. Being awarded this certification is the crowning of a "sustainable development" policy that Monte-Carlo Société des Bains de Mer initiated in 2007 when its first environmental charter was drawn up.

The Monte-Carlo Bay Hotel & Resort drew up its own environmental charter in February 2014, containing 37 actions such as the introduction of 100% energy-efficient lighting, charging stations for electric vehicles, along with the management of water and waste.

Other projects are under way, such as the installation of solar panels on the roof of the hotel that should be completed in April 2019. This project should allow 168M KWh of energy to be saved, which is almost the equivalent of the entire outdoor lighting of the hotel.



Another important project was inaugurated in May 2019: the implementation of the first supercharger in the Principality directly at Monte-Carlo Bay Hôtel & Resort, in partnership with SMEG. This charger is 50 times faster than a standard plug socket. This 160 kWh charger for electric vehicles is available to hotel customers and visitors.

#### Responsible gastronomy

Finally, the hotel promotes responsible gastronomy with seasonal fruit and vegetables, freshly harvested nearby. Chef Marcel Ravin works with the start-up Terre de Monaco, founded by Jessica Sbaraglia, creator of organic urban vegetable gardens, including the magnificent organic garden at the Monte-Carlo Bay Hotel & Resort with an area of 360 m<sup>2</sup>.

At the Blue Bay, the Monte-Carlo Bay Hotel & Resort's signature restaurant, plants picked just a few steps away are the centre of the dish, and the meat and fish are the accompaniments. To meet the demand, the Chef also buys from another vegetable garden, "Le Jardin des Antipodes" in Menton. A charter has also been drawn up with "Mister Good Fish", which enables the chef to respect marine resources thanks to a list of all the species recommended by season. For example, no bluefin tuna on the menu because it is a protected species, or no scallops in summer. However, customers will be able to discover swordfish or even whitefish, which are still little known, on the menu.



The Monte-Carlo Bay Hotel & Resort organic vegetable garden

Chef Marcel Ravin has also decided to develop a vegan menu "Inspirations Légumières et de nos Jardins " for his gourmet restaurant Blue Bay, on the menu since spring 2019.

## VI. Awards and Distinctions

#### 2023

Blue Bay Restaurant - 2 stars at Michelin Guide Certification Green Globe Gold standard Blue Bay : « Agrément Toque Verte » from Fédération Nationale des Tables & Auberges de France to award sustainable actions of the Blue Bay restaurant

#### 2022

Blue Bay Restaurant - 2 stars at Michelin Guide Certification Green Globe Gold standard

Blue Bay: « Agrément Toque Verte » from Fédération Nationale des Tables & Auberges de France to award sustainable actions of the Blue Bay restaurant

#### 2021

Blue-Bay Restaurant - 1 star at Michelin Guide Certification Green Globe Gold standard

#### 2020

Blue-Bay Restaurant - 1 star at Michelin Guide Certification Green Globe Gold standard

#### 2019

Blue-Bay Restaurant - 1 star at Michelin Guide Green Globe Gold standard Certification EHMA Sustainability Award Prix Villégiature Awards – "Best hotel swimming pool in Europe" "Manager of the year in the Principality" award - Mr Frederic Darnet, Managing Director

#### 2018

Blue-Bay Restaurant - 1 star at Michelin Guide Green Globe Gold standard Certification Gault & Millau Caribbean – Chef of the year: Marcel Ravin

#### 2017

Blue-Bay Restaurant - 1 star at Michelin Guide Legion of Honour – Chef Marcel Ravin

#### 2015

Blue-Bay Restaurant -1 Guide Michelin star

#### 2014

Trip Advisor - Certificate of Excellence Welcome Chinese – "Silver Standard" certification "Green Globe" certification

#### 2013

Trip Advisor - Certificate of Excellence

#### 2012

Trip Advisor - Certificate of Excellence World Travel Awards -

Monaco Leading Resort

Where our spirit meets your style

## VII. About Preferred Hotels & Resorts

Monte-Carlo Bay Hotel & Resort is a member of the Preferred Hotels & Resorts Lifestyle Collection, which represents premier global properties that offer engaging stays and memorable moments. Authentic, intelligent, and approachable, this diverse collection presents hotels and resorts featuring responsive service and local dining that articulate culture and style. All guests of Monte-Carlo Bay Hotel & Resort are eligible to enrol in the iPrefer guest loyalty programme, which offers its members points that can be redeemed for Reward Certificates, elite status, and special benefits such as complimentary Internet to members upon every stay at more than 650 participating Preferred Hotels & Resorts locations worldwide.

Preferred Hotels & Resorts<sup>™</sup> is the world's largest independent hotel brand, representing more than 700 distinctive hotels, resorts, residences, and unique hotel groups across 85 countries. Through its five global collections, Preferred Hotels & Resorts connects discerning travellers to the singular luxury hospitality experience that meets their life and style preferences for each occasion. Every property within the portfolio maintains the high quality standards and unparalleled service levels required by the Preferred Hotels & Resorts Integrated Quality Assurance Programme. For more information, visit PreferredHotels.com.

## VIII. Useful information

#### TO REMEMBER

332 rooms, including 22 suites

- 1 SPA Cinq Mondes
- 1 hair salon
- 1 fitness centre
- 1 nautical base
- 1 heated indoor pool connected to a heated outdoor pool
- 1 sandy-bottomed lagoon, unique in Europe (open May to September)
- 1 restaurant with 2 Michelin stars: the Blue Bay
- 2 restaurants: L'Orange Verte and Las Brisas (open in season)
- 1 principal bar: the Blue Gin
- 2 bars: the Palmeraie (inside pool bar) and L'Hippocampe (lagoon bar open in season)
- 1 Business Centre
- 15 conference and banquet rooms (1,340m<sup>2</sup>) including the America room (356m<sup>2</sup> without any pillars)
- 1 direct access to the Sporting Monte-Carlo and Jimmy'z Monte-Carlo
- 1 helipad and 1 pontoon

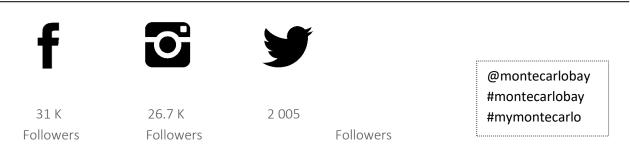
#### ADDRESS

Monte-Carlo Bay Hotel & Resort 40 avenue Princesse Grace MC 98000 Monaco Principality of Monaco

#### WEB SITE

montecarlobay.com / montecarlosbm.com

#### SOCIAL MEDIA (dated 21/03/2019)



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# About Monte-Carlo Société des Bains de Mer

A reference in luxury tourism in Europe, Monte-Carlo Société des Bains de Mer owns the **most** prestigious establishments in Monaco:

- Four casinos, including the mythical Casino de Monte-Carlo,
- Four hotels: Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort,
- 33 restaurants, four of which combine seven prestigious Guide Michelin stars: the Louis XV-Alain Ducasse à l'Hôtel de Paris Monte-Carlo, the Grill, Pavyllon, un restaurant Yannick Alléno Monte-Carlo and the Blue Bay,
- Bars with various atmospheres, concert halls and the most iconic club on the French Riviera: Jimmy'z Monte-Carlo,
- The Thermes Marins Monte-Carlo, equipped with state-of-the-art technology and a health and wellness restaurant (L'Hirondelle),
- Sports clubs (Country Club, Golf Club, Beach Club),
- Lastly, the Group brings together around 50 of some of the most prestigious luxury goods companies in the world around Place du Casino.

The inventor of the "Resort" concept, Monte-Carlo Société des Bains de Mer has been keeping up with consumer and technological developments since its creation, remaining true to its founding vocation: "This is where we offer dreams" (François Blanc, April 1867).) 150 years of history have thus forged **an image of excellence and an international reputation in the areas of gaming and entertainment, gastronomy and prestigious hotels, luxury shopping, well-being and real estate**.

The heart of the Resort around the mythical Place du Casino has completed its metamorphosis in 2019 and the vision of Monte-Carlo Société des Bains de Mer: making Monte-Carlo the most exclusive experience in Europe.

- Casino de Monte-Carlo, a symbol of luxury gaming and a key venue for the best players in the world, has been undergoing a metamorphosis since 2016 to attract new audiences by proposing a "remarkable" experience combining the thrill of gaming, entertainment, hospitality (restaurants, Bar de La Rotonde) and shopping with the new Casino boutique. Casino de Monte-Carlo is now a creator of original experiences and is showcasing a new image of gaming in Europe.
- Hôtel de Paris Monte-Carlo, a world-renowned iconic palace, was writing a new page in its history and unveils a fully renewed experience in 2019 following the metamorphosis of the mythical interior and rooms.
- The One Monte-Carlo major real estate and urban planning project opened a new chapter for the beating heart of Monaco in 2019, with an ultra-modern district offering a full luxury experience, combining high-end accommodation, shopping, gastronomy, culture and businesses in an exceptional setting. A haven of peace with emphasis on green spaces, where living, working or just ambling along is a joy!

A talent spotter committed to artistic creation (opera, Sporting Summer Festival, Monte-Carlo Jazz Festival, Ballets de Monte-Carlo, Orchestre Philharmonique de Monte-Carlo, Printemps des Arts, Monte-Carlo Dance Forum, etc.), the Group also partners major sports competitions in the Principality: Monte-Carlo Rolex Masters, Formula 1 Grand Prix, Monte-Carlo Rally.