MONTE · CARLO SOCIÉTÉ DES BAINS DE MER



PRESS KIT

MONTE · CARLO SOCIÉTÉ DES BAINS DE MER

BAL DE LA ROSE 2023

Under the High Patronage of H.S.H. Prince Albert II of Monaco

Presided by H.R.H. The Princess of Hanover



Imagined by Christian Louboutin

A CHARITY EVENT FOR THE BENEFIT OF THE PRINCESS GRACE FOUNDATION

With the participation of Stéphane Bern

Saturday March 25th 2023 Salle des Etoiles, Sporting Monte-Carlo



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BOLLYWOOD

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1. LE BAL DE LA ROSE 2023

This year, HRH the Princess of Hanover, President of the Princess Grace Foundation, chose the theme "Bollywood" for the 2023 Bal de la Rose and gave her friend Christian Louboutin carte blanche to imagine it.

A key fashion figure, shoe designer Christian Louboutin immediately responded favourably to this friendly invitation to imagine this Bollywood ball: "For this Bal de la Rose 2023, it seemed natural to me to combine the aesthetics of the Pink City of Jaipur, Rajasthan, with the extravagance and magnificence of Bollywood."

The Salle des Etoiles du Sporting has been transformed into a film studio in which Bollywood dancers (a contraction of Bombay and Hollywood) will take you on a journey of song and dance telling the story of Beauty, a young Indian woman, invited to participate in the Bal de la Rose for the first time.

Beauty, our heroine, is very happy because she received an invitation to the Bal de la Rose.

She is looking for an outfit for this big day.

Driven to despair because she cannot find anything up to the event, she faints.

Her friends are overcome.

"Only something wonderful could wake her up."

Then an angel arrives with a pair of shoes.
That's what was necessary to wake up Beauty!
After a grand final scene of Bollywood dance,
Beauty and the angel disappear.

It's a happy ending!
And then appears the flamboyant Mika!



2. THE DECOR

Here are a few figures to demonstrate the extent of the means used to enchant the guests and generous donors of this exceptional evening:

- 12,000 roses
- 6,000 French marigolds and carnations
- 1,500 glasses
- 920 m of gold satin tablecloth printed with Indian motifs

And a troupe of 31 Bollywood dancers

THE PRINCES' ENTRANCE



Overview of the entrance

Guests enter the room through a Bollywood film set.



DECOR OF THE SALLE DES ETOILES



For this exceptional evening, the Salle des Etoiles will be transformed into the stage set of a Bollywood film with touches of fantasy.







TABLE DECORATION



Inspired by Indian saris, the tablecloths take on the shimmering colours of southern India. In the centre of each table are hammered bronze containers from Indian craftsmanship, with pink and red roses, French marigolds and garlands of jasmine.



The Bal de la Rose show is a unique creation, this year with the participation of many artists:



The Bassant Group

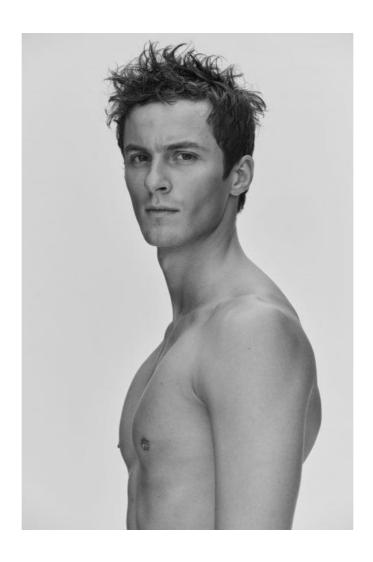
The gypsies from Rajasthan will immerse you in the heart of the region they call home, introducing the traditional dances and music of Northern India. This folk music group is made up of six excellent musicians, all from the Thar Desert and heirs to a tradition dating back a thousand years. Under the direction of Anwar Hussain, who has lived in France for the past ten or so years, they are the ambassadors of the great Banjara (gypsy) tradition at the crossroads of traditional music from Northern India and learned Persian tradition. The lively, nearly frantic rhythms, act as a genuine invitation to go on a journey brimming with colours and emotions.



Kamal Kant et Megha Jagawat

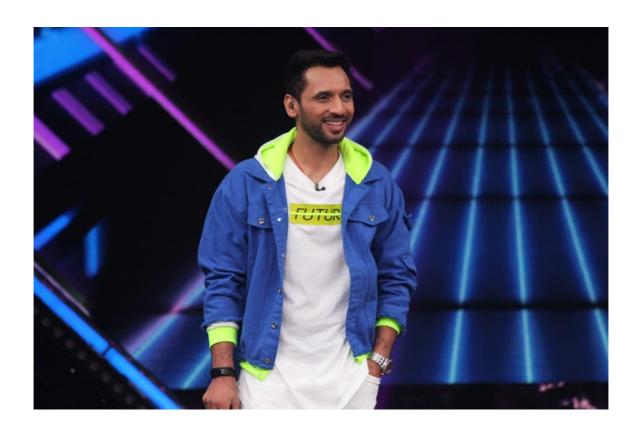
Kamal Kant and Megha Jagawat are two great Indian dancers and choreographers who trained with the master Girdhari Maharaj at his school in Jaipur. They both earned a master's degree in Kathak classical dance and have received prestigious awards from the Indian Ministry of Culture. Invited by Ariane Mnouchkine to represent India at a show staged at La Cartoucherie de Vincennes, Kamal settled in France.

Along with Megha, the pair has worked together on various shows and events in India and in France (the French Centre National de la Danse, La Cartoucherie, Opéra National du Rhin, Théâtre National de Chaillot, etc.) before founding their own dance school -Triwat- in Paris in 2009 to train artists and promote the traditional Indian arts, Bollywood and Kathak dance.



Jeremy-Loup Quer

Jérémy-Loup Quer was born in 1993 in Paris. He entered the Paris Opera Ballet School in 2004 and joined the Corps de Ballet in 2011. Then, in 2013, he was promoted to Coryphée, the following year he received the Bronze Medal at the International Dance Competition in Varna. He was appointed Premier Danseur of the Paris Opera Ballet at the end of the 2021 Competition.



Punit Pathak

Punit J. Pathak is a well renowned choreographer and actor who has made a mark for himself in ever household of India. He has been associated with the biggest dance shows of the country namely "Dance India Dance", "Jhalak Dikhlaja" and "Dance Plus" to name a few. He has also acted in the biggest Dance Franchise movies of the country "ABCD 1", "ABCD 2" and "Street Dancer".

Popularly known as "Dance Ka Dimaag" (i.e. Brains behind Dance) he is known for his innovative style of dancing and choreography and has given landmark routines and signature moves. A perfect blend of talent, hard work and diligence, he is an inspiration to millions of aspiring dancers in the country.



Narmada Madavane

French-Indian model and young rising figure in the world of cinema and theatre.



Mika

Mika is an American-Lebanese singer and songwriter. A delirious musical universe with discopop sounds, among his greatest hits: "Relax", "Take It Easy", "Grace Kelly", "Love Today". His colorful videoclips are hymns to happiness and celebration. In 2007, he became the first artist to receive three World Music Awards in a single year. In 2010, he was awarded "Chevalier des Arts et des Lettres". In 2012, he received the NRJ Music Awards trophy in the category «International Male Artist of the Year» thanks to his single: "Elle me dit". Recently, he released an electro-pop single called "Yo Yo", a prelude to his 6th album.



Nathalie Duchene

Born in Belgium, Nathalie Duchene arrived in Paris at the age of 19. After joining the Cours Florent and integrating the Pygmalion studio where she learned dramatic art, she worked in the world of music journalism. She interviewed many celebrities of the French electronic music scene who gave her a passion for mixing. She then became a DJ for various events: clubs, festivals, and private parties. Her goal is to make others dance through tropical sounds with techno beats. In March 2022, she released her first opus named « Praia » meaning « beach » in Portuguese.



4. THE RAFFLE FOR THE BENEFIT OF THE PRINCESS GRACE FOUNDATION

The raffle, hosted by Stéphane Bern, has numerous exceptional prizes offered by the prestigious luxury houses present in Monaco.

Partners whose loyalty has never failed and the generosity in favour of the Princess Grace Foundation deserve a special mention.

PRIZE No. 1
18-carat white gold and diamond Lion necklace



offert par
CHANEL
JOAILLERIE

PRIZE No. 2

A memorable two-hour flight on a private

Praetor 600 plane for up to eight passengers





PRIZE No. 3

Christian Louboutin "Peep Tosachi" heels made from fabric taken from the sari archives of the Indian couturier, Sabyasachi Mukherjee



PRIZE No. 4

A two-night stay for two people at Hôtel de Paris Monte-Carlo and dinner at Le Grill restaurant*



donated by

MONTE · CARLO SOCIÉTÉ DES BAINS DE MER

PRIZE No. 5

A three-night stay for two people at Monte-Carlo Beach And dinner at the Blue Bay **



Donated by

MONTE CARLO SOCIÉTÉ DES BAINS DE MER

PRIZE No. 6
Capucines bag in pearly pink Taurillon leather with rose-gold metallic details



donated by

LOUIS VUITTON

PRIZE No. 7
Dior Lady D-Lite Medium bag
with Jardin d'Hiver embroidery in gold metallic thread



donated by

Christian Dior

PRIZE No. 8 12 bottles of Cuvée Belle Epoque Rosé





We would like to thank

GENEROUS DONORS OF THE TOMBOLA

AND

to offer notebook and Louboutin lipsticks to guests

and

Perrier Jouët

to offer champagne

served during the dinner.



5. THE FONDATION PRINCESS GRACE

Une mission au service des enfants

réée en 1964 par la Princesse Grace, la Fondation apporte chaque année une aide directe non seulement à des actions humanitaires au profit des enfants mais aussi à des projets culturels à destination des étudiants.

Au décès de la Princesse Grace en 1982, le Prince Rainier III a confié la présidence à S.A.R. la Princesse de Hanovre. Cette brochure vous permettra de mieux connaître notre action au quotidien depuis presque 60 ans, que votre soutien nous aidera à poursuivre.

A mission to serve children

Jounded in 1964 by Princess Grace, the Foundation annually contributes considerable help to humanitarian projects which benefit children and also helps students through cultural projects.

On the death of Princess
Grace in 1982, Prince Rainier III
conferred the Presidency of the
Foundation on H.R.H. The Princess
of Hanover. This brochure will allow
you to become better acquainted
with our day-to-day work for nearly
60 years, and your support will help us
to complete our mission.

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CFM Indosuez Wealth

11, boulevard Albert-Ier - 98000 Monaco

Compte bancaire de la Fondation Princesse Grace:

IBAN: MC49 1273 9000 7001 2497 4000 X02 - BIC: CFMOMCMXXXX

21 ans en quelques chiffres

râce à ses généreux donateurs, plus de 29 millions d'euros d'aides humanitaires et culturelles ont été distribuées depuis 2000 dont:

- 5,720 millions d'euros pour aider plus de 25000 enfants dans 62 hôpitaux français;
- 1,053 million d'euros pour financer des activités au bénéfice des enfants hospitalisés;
- 410500 euros pour aménager et équiper des services pédiatriques;
- 1,6 million d'euros pour participer à la construction de 17 maisons des parents hospitalières;
- 7 millions d'euros pour aider la recherche médicale pédiatrique;
- 3,374 millions d'euros pour l'action culturelle à Monaco.
- Enfin, 3,170 millions d'euros ont été promis pour équiper le service pédiatrique du nouvel hôpital de Monaco.

21 years

in a few figures

Thanks to generous donors, more than 29 million euros have been distributed in humanitarian and cultural help and particularly:

- 5.720 million euros spent to help more than 25,000 children in 62 French hospitals;
- 1.053 million euros to finance activities for children in hospitals;
- 410.500 euros to purchase equipment in pediatric hospitals;
- 1.6 million euros to contribute refurbishing or building 17 parents houses in hospitals;
- 7 million euros for pediatric medical research;
- 3.374 million euros dedicated to cultural activities in Monaco.
- In addition, 3.170 million euros will be dedicated to equip the new pediatric department in Princess Grace Hospital of Monaco.

THE FIGURES 2021

360 976 €

Pour aider 1508 enfants dans 62 hôpitaux pédiatriques français To help 1.508 children in 62 paediatric hospitals throughout France

300000€

Aide aux laboratoires de recherche médicale pédiatrique To help medical research laboratories

1600292 € (en 21 ans)

Pour construire et rénover 17 maisons des parents hospitalières Construction and renovation of 17 parents houses

26000€

À des associations humanitaires locales à l'occasion de Noël Presented to local humanitarian associations as a Christmas gift 150 078 €

Bourses allouées aux jeunes artistes étudiants

Grants given to young artists and students

24000€

Décernés aux artistes récompensés par la Fondation Prince-Pierre Awarded to the winning artists by the Prince Pierre Foundation

244563€

Consacrés au fonctionnement de la Princess Grace Irish Library Devoted to the running of the Princess Grace Irish Library

227484 €

Consacrés au fonctionnement des Boutiques du Rocher Devoted to the running of the Boutiques



Bookings

T. +377 98 06 63 40 - t.pelassy@sbm.mc

The doors of the Salle des Etoiles open at 8:00 p.m.
Black tie - evening gown
Price per person: 850 euros

Press contact Monte-Carlo Société des Bains de Mer

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In collaboration with the artistic, technical and banqueting teams of the Monte-Carlo Société des Bains de Mer Group

About Monte-Carlo Société des Bains de Mer

Monte-Carlo Société des Bains de Mer embodies a new Art de Vivre that is unique in the world with a taste for what is beautiful, fine and good. Its Resort offers Luxury Gaming in its casinos, "haute couture" experiences in its iconic palace hotels and their Diamond Suites and gourmet dining at the cutting edge of modernity, combining Michelin-starred restaurants, international concepts and our own creations, as well as a top flight artistic and cultural selection. The Resort also offers a fantastic range of sport and well-being activities, shopping and partying. And because the new Art de Vivre Monte-Carlo must evolve towards increasingly ethical and responsible luxury, Monte-Carlo Société des Bains de Mer has been committed since 2007 to a pro-active policy in terms of energy transition, consumption of resources and waste, local fine dining and preservation of the natural heritage. The number 1 private employer in the Principality of Monaco, in 2023 the Group launched its 4th ethics charter to uphold its values of integrity and responsibility in conducting its professional business.



7. LE BAL DE LA ROSE, THE HISTORY OF AN EVENT LINKED TO THE INTERNATIONAL REPUTATION OF MONACO

Le Bal de la Rose was established in 1954 to launch the party season in the Principality of Monaco. As of 1957, Princess Grace gave a particular international dimension to this event. Assisted, in particular, by decorator André Levasseur, she had the idea of connecting the event each year with a Rose, a Show and a Country and then mirroring this theme in the décor, the colours and symbols.

When the Princess Grace Foundation was created in 1964, the Princess decided to also make Le Bal de la Rose a charity event, of which the profits would be donated to the Foundation bearing her name.

Hosted by Monte-Carlo Société des Bains de Mer, this Spring Spectacular has become a not-to-be-missed event over the years. Since 1983, appointed by Prince Rainier III, H.S.H., the Princess of Hanover has presided over the Princess Grace Foundation and Le Bal de la Rose. Under her leadership, the Foundation has developed in new sectors.

In 1994, with the idea of giving it a new, more contemporary spirit, the Princess of Hanover asked Françoise Dumas and Anne Roustang, in collaboration with François Marcadé, to work closely with her.

Thus a real collaboration was started 25 years ago for both the Foundation and for the hosting of Le Bal de la Rose. Together they choose the themes and artists, shake up traditions, change codes to create an exceptional one-off moment, an assertive artistic approach in the spirit of the Principality, which has always welcomed every kind of talent.

Note:

The pictures of the invitations of previous editions are available in HD upon request.



2022: THE RETURN OF THE 1920s

One century after the 1920s, the Bal de la Rose revisited the eccentricity of a cabaret. Between Hollywood and Paris, at nightfall the stage elegantly transformed to reveal extravagant characters and scenery through until dawn. The metamorphosis into the bright colours of the aurora borealis enticed all guests into an evening on the theme of the Roaring Twenties. The *House of Drama* artist collective dreamed up, with Christian Louboutin, a show to take us on a colourful journey through the century, from Bauhaus to Art Deco to Disco



2019: RIVIERA BAL DE LA ROSE

Le Bal de la Rose 2019 was under the sign of "dolce vita" and the hip-swaying rhythms of the 1950s. For the occasion of this journey through time, the illustrator and graphic designer, Mr Z, was in the driver's seat. He bathed the landscapes of the Principality in a warm, unique light, creating a universe where the enthusiasm, elegance, gentle lifestyle of the Riviera and the international fame of Monaco came together to mingle and radiate. The show created for Bal de la Rose involved the participation of 37 dancers.



2018: MANHATTAN BAL DE LA ROSE

Le Bal de la Rose 2018 made a stopover in New York, and more precisely Manhattan. Its famous Sky Line was the first thing that came to mind. New York, global music capital and birthplace of jazz and blues, cultivates astonishing eclecticism. To celebrate the "Big Apple", Karl Lagerfeld decided to use the talent of Sempé, known throughout the world for his front pages of the New Yorker. The New York Bluesman Taj Mahal was the star or this unique edition.



2017: VIENNA SECESSION BAL DE LA ROSE

Le Bal de la Rose 2017 was inspired by Art Nouveau, celebrating one of the most elegant artistic and architectural movements: the Vienna Secession. The Salle des Etoiles was decorated with motifs and architectural lines inspired by the Wiener Werkstätte and the Gustave Klimt workshop. Solo performers, followed by soul, folk, blues by Imany and pop by Hollysiz, illuminated the setting inspired by the movement which initiated the adventure of Modern Art.



2016: BAL DE LA ROSE VISITS CUBA

Le Bal de la Rose 2016 made a stopover in Cuba and celebrated the energy, optimism and hope of a changing Cuban society. It was decorated in green colours to represent sugar cane fields, turquoise blue to represent the Caribbean Sea and ochre for the Viñales Valley, providing an overall impressive explosion of colours and emotions. Cuban music, the result of a rich and complex mix, also accompanied the event. It was to the rhythm of the inescapable claves that the guests took to salsa dancing and filled the dance floor for a night *muy caliente*.



2015: ART DECO BAL DE LA ROSE

This ball celebrated one of the most elegant artistic and architectural movements of the Roaring Twenties. Intimately linked with the universe of luxury, the Art Deco style embodies a delicate alchemy between art and handicraft. Karl Lagerfeld took inspiration from the décor of the authentic Salle des Arts in the Sporting d'Hiver to display the legendary and sumptuous glamour of Monaco through the marriage of noble textures, refined colours, symmetrical lines and geometric patterns. In a "music-hall" spirit, the attractions and songs came one after another at a brisk pace with Faada Freddy, Lily Allen, William & Wilson Doppelgänger.



2014: CONSTRUCTIVIST BAL DE LA ROSE

This event paid homage to the work of Kazimir Malevich, the main inspirer of this artistic and architectural movement, born in Russia at the start of the 20th century. Karl Lagerfeld used the themes of Constructivism, playing with the "over-dimensional" aspect and creating a décor consisting of clashes between geometric figures and blocks of colour. The "Constructivist" Bal de la Rose was a genuine forerunner and revived the wealth of this period, one year before the "Year of Russia in Monaco" celebrations, which marked the cultural ties sustained between these two countries for over a century. An invitation to travel through a musical ambiance, where Stravinsky's searches for harmony with soloists from the Philharmonic Orchestra of Monte-Carlo echoed the formal solutions of Malevich and then gave way to Mika and DJ Dasha Malygina.



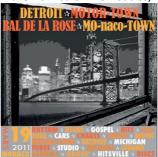
2013: BAL DE LA ROSE ON THE ROCK

"Let's create a Belle and Pop Ball", was the first reaction from Karl Lagerfeld when H.R.H The Princess of Hanover asked him to conceive a Bal de La Rose evoking 150 years of the Société des Bains de Mer. Karl Lagerfeld's idea was to design a strong contrast between a classic "Belle Epoque" ball, a nod to all the codes in play at the time Société des Bains de Mer was created, and a resolutely "Pop" end to the evening! ". A palette of artists made this event timeless: Prague Concert Philharmonic, Rita Ora, The Ophilus London and DJ Caroline de Maigret.



2012: SWINGING LONDON BAL DE LA ROSE

In memory of the cultural movement born in London in the 1960s, the Salle des Etoiles became a kaleidoscope of striking, colourful and graphic images evoking the psychedelic and thrilling atmosphere of these years in London. Miles Kane, Imelda May, Peter Doherty, The Hype and Mark Ronson, all from the new British generation, paid homage to bands from this era, which are now cult: The Beatles, The Kinks, The Rolling Stones, etc.



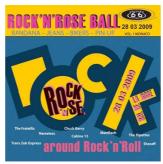
2011: MO naco TOWN BAL DE LA ROSE

A reproduction of the characteristic mood of Detroit, its abandoned factories, its broken windows and walls of brick and metal. All stylised in black and white, in contrast with the glamour of the tables, glittery table cloths and delicate flowers in vases evoking building architecture. The Commodores, V.V. Brown, Sly Johnson and the Jr Walkers Allstar Band paid homage to Motown.



2010: MOROCCO BAL DE LA ROSE

The magic of the décor, inspired by oriental architecture and zellige tiles, turned the room into a large Moroccan hotel from the 1930s. In a refined, other-worldly atmosphere, the show took traditional and contemporary oriental performing arts to their height with Rachid Taha, Band of Gnawa, the Orchestre National de Barbès, DJ Ramdane, etc.



2009: ROCK 'N' ROLL BAL DE LA ROSE

Turned into a temple of rock, the traditional red carpet took on the look of route 66. 1950s' atmosphere guaranteed with bikers, pin-ups, juke box, etc. The legendary Chuck Berry and the talents of the new Rock generation paid vibrant homage to rock 'n' roll, which has always reinvented itself by shaking up routines to remain alive.



2008: MOVIDA BAL DE LA ROSE

"Movida" is an artistic current born in the 1980s in Spain. It made people forget decades of repression. The Salle des Etoiles evoked an exuberant and colourful atmosphere, in the presence of Pedro Almodóvar and Luz Casal, Rossy de Palma, Blanca Li, etc.



2007: GYPSY BAL DE LA ROSE

A gypsy camp on the stage, with caravans, camp fires, etc. Gypsy fiddles, energetic guitars, goblet drums and cimbaloms sounded out thanks to Biréli Lagrène, Chico et les Gypsies, Norig, etc., brought together and produced with Tony Gatlif.



2006: REGGAE BAL DE LA ROSE

A plot of Jamaica thanks to walls decorated and tagged in cult reggae colours with, from the outset, a reggae festival with Jimmy Cliff, the Wailers, Alpha Blondi, etc.



2005: BRAZIL BAL DE LA ROSE

From the Amazon to Copacabana, from Rio carnival to street performances, including Bossa Nova and Cabaret. A party, rhythm and colour with Gilberto Gil, Jorge Ben, etc.



2004: CHINA BAL DE LA ROSE

A vibrant homage to China, from the Forbidden City to the skyscrapers of Shanghai. The show was a colourful musical fresco, alternating between transition and modernity, in a red and gold atmosphere to symbolise happiness and prosperity.



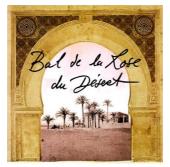
2003: AFRICA BAL DE LA ROSE

Reproducing over-dimensioned ethnic motifs, the show focussed on the tale of "the drummer monkey" with artists from Circus Baobab and Waldemar Bastos, Momo Wandel Soumah, Angelique Kidjo, Miriam Makeba, etc.



2002: POP BAL DE LA ROSE

A bright and fun ball in a resolutely Pop atmosphere. In a frenzy of light and colour, the show, like a musical show, combined dancers and musicians around Ringo Starr, Marianne Faithfull, etc.



2001: DESERT BAL DE LA ROSE

Stylised, refined and delicate ethnic tones. A cinematographic and musical fresco, including Rai and African chanting with Ishtar, Faudel, Khaled, etc.



2000: BAL DE LA ROSE 2000

Homage to Fernando Botero. In his reconstituted workshop, his paintings were projected and his sculptures displayed. "Botero-like' characters came to life in a South African musical enchantment with Célia Cruz, Willy Deville, etc.



1999: JUBILEE BAL DE LA ROSE

Homage to 50 years of the reign of Prince Rainier. In the atmosphere of a photo studio, "50 years of Monte-Carlo in images" conceived by Karl Lagerfeld, with Marianne Faithfull, Grace Jones, Line Renaud, Gloria Gaynor, Shirley Bassey, etc.



1998: BAINS DE MER BAL DE LA ROSE

Evocation of the golden ambiance of Monte-Carlo in the 1950s. Frescoes in the style of Bérard. "Y'a de la joie aux Bains de Mer" produced by Jérôme Savary with music by Charles Trenet.



1997: GRIMALDI BAL DE LA ROSE

Homage to 700 years of the Principality. In an enchanted garden, the legendary "Grimaldi Rose" blooms. "Le Tigre et la Rose" produced by Daniel Mesguich with Annie Fratellini.



1996: CARIBBEAN BAL DE LA ROSE

A square from Havana, a colourful atmosphere in the shade of coconut palms. "Cabarets coconuts" produced by Alfredo Arias.



1995: TANGO BAL DE LA ROSE

With the collaboration of Alfredo Arias. Ambiance of an Argentine cabaret "Monte-Carlo Buenos- Aires".



1994: UNIQUE BAL DE LA ROSE

Evocation of the Rose Pavilion of Pavlovsk Palace and the private gardens of the Empress Maria Fedorovna, with the participation of Dmitri Hvorostovsky.