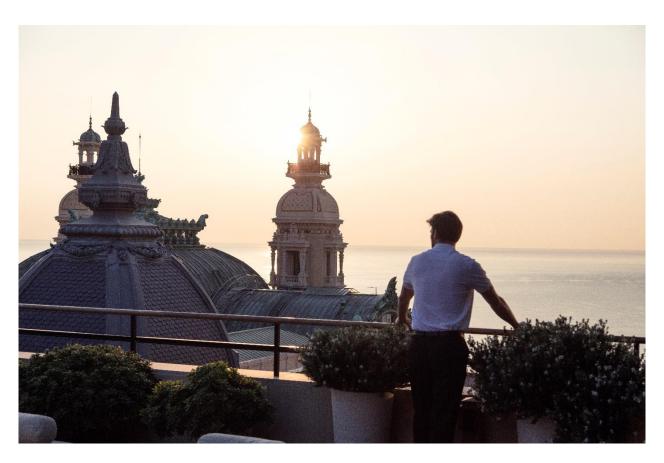
# MONTE · CARLO SOCIÉTÉ DES BAINS DE MER

# Monte-Carlo Diamond Suites Writing the most unique journey



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### Press contact:

T. +377 98 06 64 14 <u>presse@sbm.mc</u> <u>montecarlosbm.com</u> <u>pressmontecarlosbm.com</u>

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# The "haute couture" experience by Monte-Carlo Société des Bains de Mer

### The Resort nurturing the luxury lifestyle for over 150 years

At the heart of the Riviera, lies Monaco, a destination that creates excitement all over the world. Ideally situated between the sea and the mountains and enjoying an exceptionally mild climate, the Principality is known for its spectacular scenery, Hundreds of nationalities come from across the globe, to appreciate this lifestyle, making Monaco a glamorous, authentic and cosmopolitan destination.



Since its origin, Monte-Carlo Société des Bains de Mer has had a strong prerogative and ethos: "Our mission here is to supply dreams, enjoyment and beauty" (François Blanc, April 1867). The spirit of the Diamond Suites is derived from a world-unique lifestyle, born of ambitious gamble taken by François Blanc over 150 years ago: to transform a site covered in olive trees and lemon trees into a sumptuous venue of gaming and luxury. The creation of Casino de Monte-Carlo, in 1863, was the first founding act of Société des Bains de Mer, followed by the birth of the iconic Hôtel de Paris Monte-Carlo in 1864 to welcome players from all over Europe. The opening of Café Divan in 1868 (now Café de Paris) completed the metamorphosis of Plateau des Spélugues, along with superb villas and gardens. The construction of the Thermes Marins in 1860 in La Condamine responded to another need manifested by the European aristocracy, which tended to stop in the health resorts on the Côte d'Azur to take to the water. The destination quickly captivated a cosmopolitan society, where aristocrats, wealthy players, artists, businessmen, royal figures, and more, intermingled.

After World War I and during the crisis of the 1930s, the Principality responded through investing. Hôtel de Paris Monte-Carlo was extended many times to keep up with the growing Casino clientèle. During the troubled Second World War period, Place du Casino became a place of refuge. From the 1950s onwards, the whole world came to visit the Princely Couple, Prince Rainier III and Princess Grace. The 1970s and 80s reflected a new, lavish period in Monaco, notably with the inauguration of Sporting d'Eté (now Sporting Monte-Carlo) and its mythical Salle des Etoiles, to which a gaming room was added in 1974.

Still today, Monte-Carlo Société Bains de Mer continues to reinvent itself thanks to the renewal of Casino de Monte-Carlo and Hôtel de Paris Monte-Carlo, the One Monte-Carlo area with luxury residences, shopping, restaurant and conference centre, and the new Place du Casino inaugurated in June 2020. This extensive project propelled the Monte-Carlo vision into the 21st century!



Not only does the legacy continue in the premises, but also and especially in the unique experiences. As such, the Diamond Suite collection now immerses its guests in the inspirations and spirit of the Riviera by offering refinement and attention to detail, in the image of a grand couturier who puts the final touches on an item of made-to-measure clothing with precision and dexterity. Exclusivity and a tailored services are exemplified here!

### Monte-Carlo Diamond Suites, the art of being unique

The Diamond Suites collection is the highest echelon of hospitality that Monte-Carlo Société des Bains de Mer has unveiled. The collection includes signature details from the famed resort hotels that the group is celebrated for: the iconic Hôtel de Paris Monte-Carlo, the timeless Hôtel Hermitage Monte-Carlo, the vibrant Monte-Bay Hotel and Resort, the Monte-Carlo Beach, a paradise connected to nature, and the emblematic Villa La Vigie.

Entering a palace in Monaco is a completely unique experience: there is the lobby with the subtle fragrance of fresh flowers, delivered that morning. There is the Dolce Vita that rings out from across the bay, in nearby Italy. There is the sound of trolleys transporting guests to their beautiful chamberesThen there are the doors, behind which treasures discreetly tucked away. A night in the Diamond Suites is more than just the experience of spending a night in a palace: it's the ultimate Monte-Carlo experience for journeys unlike any other at the heart of ultimate luxury. A permanent awakening of every sense in incomparable locations, emotional moments to enjoy as a couple, family or with friends, the opportunity to slow down to savour each detail and fully appreciate the luxurious lifestyle of Monaco.



Today, Monte-Carlo Société des Bains de Mer offers the most beautiful and exquisite collection of Suites on the French and Italian Riviera, each with an identity of their own, devised as exceptional apartments and villas in a residential style, combining enchanting interiors, the marvel of spectacular Mediterranean views, the Prince's Palace and the legendary Place du Casino, and ultra-VIP services for a demanding international clientèle always seeking new experiences and wonderment.

Services which reinvent the art of uniqueness thanks to an unprecedented level of personalisation and an extreme sense for detail to create "haute-couture" stays. The Monte-Carlo Société des Bains de Mer teams are creators of dreams and unforgettable stories. All talents come together here to enchant the clientèle. We anticipate, we welcome and we listen to each guest to accompany them with care down to the last detail, with particular attention given to their culture, from Asia to the American continent, via Europe and the Middle East.

From the ultra-personalised welcome at the airport, personalised in-suite check-in and assistance from a

housekeeper, to the most exceptional gastronomic, cultural, sporting and well-being experiences, including ultra-exclusive services (butler service on request, hair stylist, private coach, etc.), not a single thing has been left out to ensure an absolutely unforgettable stay. The Resort offers a multitude of activities for our prestigious guests, with everything in one place to meet every desire at all times.

Every moment in the Diamond Suites is one to cherish. Particular attention is given to precious moments: guests of the Diamond Suites collection have a single point of contact in the Customer Relations Department, who perfectly knows their tastes and expectations, knows how to anticipate their wishes and takes care of every detail to ensure they feel at home. They understand better than anyone which details delight customers and also know how to maintain a relationship with them between each stay. The Butler in certain Suites also helps to create a magical and perfect experience at every moment.



This made-to-measure approach comes into its own during small and large life occasions:

Selirthdays, wedding anniversaries and honeymoons receive special treatment: Champagne, flowers, hearts, etc. Exceptional moments can be organised on request. Some of the most memorable are the creation of lights on the front of Hôtel de Paris Monte-Carlo to wish a happy birthday or to celebrate a 50th wedding anniversary with the suite decorated with effigies of the couple!

Solution for the state of the VIK (Very Important Kids) programme, which provides age-specific culinary delights, welcome gifts and tailor-made activities. How about an egg hunt? Your wish is our command, with delicious chocolate created just for the occasion!

Sweddings and marriage proposals are particularly magical occasions: a wedding in the sublime setting of Villa La Vigie, Suites sprinkled with roses, including musicians, privatisation of exclusive areas of the Resort (Monte-Carlo opera, the historic Salle Empire or the mythical cellars of Hôtel de Paris Monte-Carlo.)

Everything is possible with a Diamond Suite!

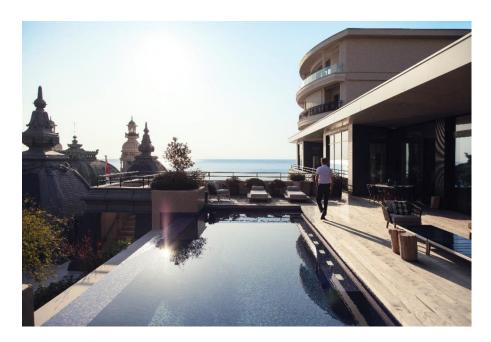


# An exceptional Collection for rare and memorable experiences

The Diamond Suites are spacious, stylish and exclusive, making each stay a unique and inimitable experience: the Princesse Grace Suite with its cosy atmosphere, the Princière Suite and its exceptional view of the Prince's Palace, the Prince Rainier III Suite with view of the iconic Casino de Monte-Carlo lighting up at twilight, Suite Eleven with a private roof terrace that rises above the Mediterranean, or the Sunshine Diamond Suite which offers a gentle lifestyle between the sea and the pine forest.

## Modern princes and princesses

Experience the legend intensively with the Prince Rainier III Diamond Suite and the Princess Grace Diamond Suite



The world-renowned, iconic Hôtel de Paris Monte-Carlo has been writing a new page in its history since 2018 at the heart of the entirely transformed Place du Casino area. At its centre are the two most exceptional Diamond Suites on the Riviera!

The Prince Rainier III Diamond Suite is a roof-top villa. It is the largest of the Hôtel de Paris Monte-Carlo suites in terms of indoor space: 830m² comprising two bedrooms, a large main lounge with a bar area, a smaller lounge and a library-lounge, a dining room and an office space. It can be extended to 895m² with a third connecting bedroom. Each bedroom has its own bathroom, featuring a blend of brightness, marble and transparency and a steam room-shower. The Diamond Suite also offers a glass-walled sauna that opens onto the Mediterranean sky.

Finally, a superb 350m² split-level terrace overlooks the mythical Place du Casino. The first level has a heated infinity pool, measuring 10m x 3.70m. The swimming pool is framed on both sides by two staircases that lead to the lower level terrace offering an unrivalled view over Place du Casino and the Italian coast: guests can enjoy the permanent show of the vibrant heart of Monaco... without being seen! A choice location from which to experience the thrill of the F1 Grand Prix during the month of May.



Inspired by the timeless elegance and delicate refinement of Princess Grace of Monaco, the Princess Grace Diamond Suite is an extra-large 983m² duplex Suite on the 7th and 8th floors, including 521m² of outdoor space, offering a rare and ultra-private experience for a stay like no other. Thanks to its spectacular outdoor areas, the Suite offers an unrivalled setting on the Riviera: sublime view of the Mediterranean and a breathtaking view of the Prince's Palace and the harbour from the terraces, a heated infinity pool, opening onto an adjoining outdoor lounge and a rare granite jacuzzi.



The facilities are exceptional: Two bedrooms, a study, an entrance hall with toilets, a dressing room per bedroom, three lounges, a living room area, dining room, kitchen, one bathroom with bath tub, steamshower room and sauna, and another bathroom with bath tub and steam-shower room.



Each of these suites contains personal items belonging to the Prince and Princess: photos, paintings and objects belonging to Prince Rainier III; achievements and souvenirs of Princess Grace, and her favourite poetic and literary works.

Staying in a Diamond Suite at Hôtel de Paris Monte-Carlo comes with the privilege of enjoying completely unique experiences. Fans of high-class gastronomy may be invited to the private table of Chef Alain Ducasse to enjoy a four-course dinner prepared by Chef Dominique Lory from the famous triple-starred restaurant, Le Louis XV - Alain Ducasse à l'Hôtel de Paris. Champagne aperitif, cheese and dessert by Pastry Chef Sandro Micheli will perfectly round off this exceptional culinary experience. You could also treat yourself to a magical lull as a couple or with friends on the terrace of Salon Churchill after an exclusive tour of the wine cellars. The tasting menu includes the emblematic dishes of the Grill proposed by star-awarded chef Franck Cerutti. A full programme for the eyes and taste buds! There are also exclusive tours of the wine cellars of Hôtel de Paris Monte-Carlo with a master sommelier who will present the incredible history of this unique place created in 1874. The experience continues with a four-course meal with food and wine pairing in the cellar room, by Chef Philippe Joannes, Meilleur Ouvrier de France.



### Luxury, calm and beauty at Villa La Vigie

An emblematic house on the Côte d'Azur for over a century, Villa La Vigie overlooks the Mediterranean, perched atop a headland that looks out onto Monte-Carlo Beach, offering an exceptional panoramic view of the sea, the Principality and the bay of Roquebrune-Cap-Martin.



Designed by an English lord, Sir William Ingram, it was built in 1902 and soon became a hotspot of high society on the Riviera, with sumptuous parties where guests particularly appreciate the exceptional view and the gardens planted with rare species. A wonderful paradise where being invited is a privilege. The Villa joined Monte-Carlo Société des Bains de Mer in 1952, which initially used it to store the scenery and costumes for the Monte-Carlo Opera. It was brought back into the spotlight in 1986, when the great fashion designer, Karl Lagerfeld, fell in love with it when dining there one evening with his friend, Princess Caroline de Monaco. He lived there until 1997 after having it completely renovated.

Since 2002, the Villa has received guests from all over the world who want to enjoy its exceptional setting. With an area of around 600m² on three levels, it has six bedrooms, four bathrooms, two dressing rooms, luxury facilities and modest and elegant decoration. It also has a superb 237m² terrace.

On the ground floor, the grandiose entrance hall with its superb staircase climbing up to the floors sets the tone: space, brightness, luxury. It leads directly to the central lounge, which serves the dining room and a large lounge, and opens onto the huge terrace. The ground floor also comprises a snooker room/library, as well as a modern kitchen installed with latest generation equipment.



On the first floor: Two large double bedrooms with their own bathroom, one double bedroom with shower room, a private office and a dressing room. On the second floor: Three double bedrooms, two bathrooms, one private office and one dressing room.

Villa La Vigie can be rented by the week or month and proposes electric buggies so that guests can fully enjoy the nearby Monte-Carlo Beach Club.



The Princière Diamond Suite at Hôtel Hermitage Monte-Carlo is exceptionally large, 286m<sup>2</sup>, and has three terraces. All rooms are sea facing and the Suite contains many wonderful surprises: a beautiful entrance, large patio windows that look onto the Prince's Palace with the Mediterranean as far as the eye can see, and subtly decorated rooms that combine modernity and Belle Époque features.



The Suite has three bedrooms that can accommodate up to nine people, bathrooms, an office and a dressing room. With precious fabrics, Louis XVI bergere armchairs with cane backs, lacquered furniture, leather sofas, etc., everything has been designed to ensure that guests feel at home! Everything has been planned for enjoyment and serenity: relax in one of the large bathrooms, enjoy the light and subtle atmosphere that continues into the dressing room and a boudoir dedicated to make-up and hair styling, enjoy a sublime menu by multiple-starred chef Yannick Alléno in the large lounge or marvel at the extraordinary view over a refined breakfast on the terrace.



### From sea to stars

Pure moments between the sea and the pine forest with the Sunshine Diamond Suite



Monte-Carlo Beach is an emblematic place, the embodiment of a stylish seaside resort since the 1930s. Surrounded by lush nature between the pine forest and the Mediterranean Sea, it is ideal for sharing special moments with those who are important to us.

Focused on the essential and the natural, the sun-drenched Sunshine Diamond Suite is an invitation to experience the gentle way of life. A few Baroque items evoking neighbouring Italy sit elegantly alongside a discreet

and refined modern concept. A harmonious journey where the Caliza Capri stones in the bedrooms and the exotic wood on the terrace make you want to walk barefoot... All in a green environment to encourage complete escape.

It is connected to the elements, where the fire of the Mediterranean sun, the authenticity of the earth and the scented pine tree forest, the spectacular beauty of the azure blue sea and the mildness of the climate are ideal for completely switching off.



Imagine an evening by the water, on the privatised pontoon of Monte-Carlo Beach Club, a glass of Champagne to add sparkle to the moment, followed by a four-course tasting menu. Or a dinner at one with nature, in the shade of the pine trees. A moment suspended in time to enjoy as a couple, family or with friends.



### Informal luxury close to the stars at Monte-Carlo Bay Hotel & Resort

The Monte-Carlo Bay Hotel & Resort offers a genuine concentration of the Monaco experience, combining hotel, gastronomy, night-life, well-being and entertainment in a chic and serene atmosphere. Always seeking the best, the establishment strives to create authentic and unique moments for its guests, such as the new Diamond Suite Eleven.

Suspended above the sea on the 11th floor of the hotel, with private access by lift, Diamond Suite Eleven offers  $195\text{m}^2$  of indoor space, a  $21\text{m}^2$  terrace, a  $180^\circ$  panoramic sea view and luxury services in a modern and timeless setting.



With two bedrooms, a large lounge-diner for up to 10 people, and a connection to a  $68\,\mathrm{m}^2$  split-level suite including a  $9\,\mathrm{m}^2$  terrace, Diamond Suite Eleven is the quintessence of the elegant and serene style of the Monte-Carlo Bay Hotel & Resort.



The Suite's design is the work of Olivier Antoine, a decorator who loves the Mediterranean Sea and who is known for his modern and timeless choices. In particular, he renovated the Thermes Marins de Monte-Carlo. His vision of a successful interior is wood panelling in raw eucalyptus or lagoon blue, and floors in natural stone such as agate. The bathroom is in marble and proposes a steam-shower room decorated with Bisazza mosaic, a glass mosaic specialist.



And because a stay in a Diamond Suite is always accompanied with exceptional moments, guests can be tempted by a starlight dinner in the intimacy of a Sea Bay in the hotel's seaside space. You will be served a menu prepared by the star-awarded Chef Marcel Ravin, starting with a glass of Champagne and appetizers, followed by a menu with food and wine pairing, in the spirit of an epicurean seafood menu from the Michelin-starred Blue Bay restaurant.

## Spectacular views for unforgettable memories!



Hôtel Hermitage Monte-Carlo is a palace with exceptional heritage, proud of its history and resolutely grounded in the 21st century. Its architectural style is world-unique and the building is a listed Historic Monument, including the sublime dome of the Winter Garden, designed by the unrivalled master of metallic architecture, Gustave Eiffel. Since its creation, the hotel has been regularly renovated and updated to harmoniously combine tradition and contemporary taste. Overlooking the Mediterranean, with one of the most beautiful views of the Rock and the Port in the Principality, it is fabulously situated close to the vibrant heart of Monaco while remaining a haven of peace for its guests.

Hôtel Hermitage Monte-Carlo has 13 Diamond Suites with different inspirations. These include:

The **Présidentielle Diamond Suite**: overlooking Monaco harbour, this splendid penthouse suite features generous volumes and timeless décor. Occupying 200m<sup>2</sup> of space, it has two bedrooms, a lounge area and two terraces of 15m<sup>2</sup> each.



The Penthouse Diamond Suite: with its sea view and private lift, this 330m² suite is perfect for getting family or friends together for an exceptional stay. The Suite contains three bedrooms, a lounge area, three terraces of 36m², 34m² & 22m² and a jacuzzi.



It is the ideal place for an enchanting and romantic sunset dinner, with a sublime view of the sea and the Prince's Palace. It is one of the most beautiful settings in the Principality, perfect for enjoying a six-course Mediterranean-inspired dinner with food and wine pairing.



### Cosy and precious moments

### Garnier Diamond Suite at Hôtel de Paris Monte-Carlo

This suite pays homage to Charles Garnier, the architect who designed the Monte-Carlo Opera. It occupies a space of 179m² containing a large and bright lounge with dining area, two spacious bedrooms and a 44m² terrace with a wonderful view of Place du Casino; Diamond Suite Garnier is luxurious and modern and promises a unique immersive experience in the Principality.



At Hôtel Hermitage Monte-Carlo, the Diamond Suite with sea view and jacuzzi is a bright and poetic Suite offering the ideal setting for celebrating cosy and precious moments together, with its sun-drenched terrace and private jacuzzi offering a splendid view of the Rock and the Prince's Palace. Enjoy a bottle of Moët Ice Impérial Rosé champagne during the Jacuzzi Instant, accompanied with seasonal fruits and sweets. The Suite also proposes a Romantic Instant with a one-hour photo session with a professional photographer.





# Practical information

### **Bookings Contact**

Telephone: +37798062525 - E-mail resort@sbm.mc

https://www.montecarlosbm.com/fr/inspiration/diamond-suites-collection-monaco

### **Prices**

### Hôtel de Paris Monte-Carlo

- Prince Rainier III Diamond Suite, from €40,000 / night
- Princesse Grace Diamond Suite, from €30,000 / night
- Section 4. Garnier Diamond Suite, from €18,000 / night

### Hôtel Hermitage Monte-Carlo

- Princière Diamond Suite, from €25,000 / night
- Présidentielle Diamond Suite, from €20,000 / night
- Diamond Suite with sea view and jacuzzi, from €4,900 / night

#### Monte-Carlo Beach

Sunshine Diamond Suite, from €3,400 / night

### Monte-Carlo Bay Hotel & Resort

Diamond Suite Eleven, from €5,500 / night

### Villa La Vigie

Prices on request

### **Exclusive services**

The Diamond Suites collection offers five-star services specific only to Monte-Carlo Société des Bains de Mer:

- Solution Ultra-VIP welcome with return transfer from Nice Côte d'Azur international airport with driver, personalised in-suite check-in and assistance from a housekeeper to look after luggage (unpacking and packing, on arrival and departure), VIP welcome (amenities)
- ❤Provision of the hotel's limousine for transfers in Monte-Carlo Société des Bains de Mer Resort (with the exception of Monte-Carlo Golf Club) and free access to all shuttle transfers within the Resort
- American breakfast included
- ❤Free entry to Casino de Monte-Carlo
- Free entry to the Thermes Marins Monte-Carlo (with the exception of DS Eleven)
- ❤Free entry to Club du Monte Carlo Beach in season (with the exception of DS Eleven)

- Separate Preferential prices for playing rights at Monte-Carlo Golf Club and Monte-Carlo Country Club (with the exception of Rolex Monte-Carlo Masters)
- 9-The possibility to put all expenses throughout the Resort on the room's account
- Private tour of Casino de Monte-Carlo and Opéra Garnier Monte-Carlo subject to booking via our customer relations manager

The Diamond Suites also offer exclusive advantages specific to each suite to make each stay unforgettable:

### Hôtel Hermitage Monte-Carlo:

- VIK (Very Important Kids) welcome for children including a multitude of services and natural products
   by
   brand
   Bonpoint.
   A multitude of services for children.
- · Menu from the restaurant Yannick Alléno à l'Hôtel Hermitage Monte-Carlo available as room service (supplement)
- · Butler Service on request in a selection of Diamond Suites
- · Jacuzzi Instant: a bottle of Moët Ice Impérial Rosé Champagne to enjoy on ice accompanied with seasonal fruits and sweets
- · Romantic Instant: a one-hour photo session with a professional photographer

### 🗫 Hôtel de Paris Monte-Carlo, for the Princesse Grace, Prince Rainier III and Garnier Diamond Suites:

- · Meet & Greet at the airport or heliport and in & out transfers by exceptional car or helicopter
- 90-minute massage for two in the suite or at Thermes Marins Monte-Carlo
- · Tent at Monte-Carlo Beach Club (in season)
- · Wine cellar and open bar available free of charge
- · Butler service on request
- · Salon Rossano Ferretti service available in the suite (supplement)
- · Menu of the star-awarded Le Grill restaurant available as room service (supplement)
- · Tour of the wine cellars on request (supplement)
- · Fast laundry service
- Private chef for exceptional in-suite lunches and dinners, subject to booking at least 48 hours in advance (supplement)
- All hotel services available in the suite (yoga, private coach, spa, hair stylist, etc.) (subject to booking at least 48 hours in advance (supplement))

### Monte-Carlo Bay Hotel & Resort and Diamond Suite Eleven:

- · Provision of a Sea Bay or Cocoon Bay throughout the stay (in season)
- · Free entry to the fitness room
- · Access to the sauna and steam room at the spa
- All hotel services available in the suite (yoga, private coach, spa, hair stylist, etc.) (subject to booking at least 48 hours in advance (supplement))
- Private reception in the Suite (up to 10 people), with a supplement and subject to booking 48 hours in advance
- · Butler service available on request

#### Monte-Carlo Beach and Sunshine Diamond Suite:

- · Tent provided at Monte-Carlo Beach Club throughout your stay
- Butler service available on request



### About Monte-Carlo Société des Bains de Mer

Monte-Carlo Société des Bains de Mer has been offering an exclusive lifestyle since 1863 in a world-unique resort that brings together in a stunningly beautiful environment:

- four world-renowned iconic hotels: Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach and Monte-Carlo Bay Hotel & Resort, shaped by the legendary personalities who have stayed here, the incredible events that have taken place and the constant reinvention they undergo.
- two casinos, including the legendary Casino de Monte-Carlo.
- 30 restaurants, five of which together have seven Michelin stars: Louis XV-Alain Ducasse à l'Hôtel de Paris, Yannick Alléno à l'Hôtel Hermitage Monte-Carlo, Blue Bay, Le Grill and Elsa 100% organic and wild-caught fish restaurant.
- Les Thermes Marins Monte-Carlo, inviting guests to return to the Essential within a well-being setting by the sea.
- As well as being a hub of night-life, the Resort also offers an incredible selection of events, including the Monte-Carlo Sporting Summer Festival and the Monte-Carlo Jazz Festival.

In 2019, Monte-Carlo Société des Bains de Mer completed four years of transformation works on Hôtel de Paris Monte-Carlo and the creation of a new district around Place du Casino, One Monte-Carlo, with luxury accommodation, shops, restaurants and a conference centre. The vision of Monte-Carlo Société des Bains de Mer is to make Monte-Carlo the most exclusive experience in Europe.

This ambitious project culminated in the new Place du Casino, inaugurated in early June 2020. The living heart of the Principality, this achievement is part of a global urban project that propels the myth of Monte-Carlo into the 21st century while magnifying its exceptional architectural heritage.

Monte-Carlo Société des Bains de Mer Group has been promoting responsible luxury for over 10 years and in 2018 launched its third Sustainable Development Charter: Go Sustainable. Most of these establishments are Green Globe certified and all committed to responsible luxury, thanks to frugal consumption of water and energy, optimised waste management, healthy and responsible gastronomy, contribution to actions of the Principality in favour of carbon neutrality (national pact for the energy transition of Monaco), and protection of natural heritage and biodiversity.