



PRESS KIT 2019

Timeless elegance, lasting memories

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I. Luxury combined with character

Hotel Hermitage Monte-Carlo is a palace with exceptional heritage, proud of its history, but resolutely rooted in the 21st century. Its architecture is unique in the world, with a building listed as a Historic Monument, part of which is the sublime Eiffel cupola in the winter garden, designed by the uncontested master of metallic architecture. Since its creation, the Hotel has been renovated and modernised regularly, to harmoniously unite classicism and modernity. Overlooking the Mediterranean, with one of the most beautiful views of the Rock and the Port in the Principality, it enjoys a fabulous location, close to the vibrant centre of Monaco, yet remains a haven of peace for its guests.

An unparalleled Belle Époque style



At the dawn of the 20th century, Monegasque architect Jean Marquet built an upscale and luxurious hotel, a neo-classical edifice amongst orange and olive trees facing the Mediterranean Sea.

Eminent designers and artists put their stamp on the hotel's style. The dining room, named Belle Époque, is one of the jewels of Hôtel Hermitage Monte-Carlo. All by itself, it embodies the character and opulence of the establishment. The ceiling is the work of artist Gabriel Ferrier, Prix de Rome and 1889 Universal Exposition Gold Medallist who was inspired by the fresco, "Grâces Florentines", by François Boucher and Jean-Honoré Fragonard. In the 1970s, André Levasseur undertook the room's restoration, highlighting the pink marble columns, reminiscent of the Grand Trianon, amidst the crystal chandeliers.

Another of the hotel's wonders is the Jardin d'Hiver (Winter Garden). It owes its prestige to the glass conservatory created and erected by disciples of Gustave Eiffel. Its umbrella-shaped structure was emphasised in the 1970s with the addition of pastel tones, gildings and new lighting. The setting and serenity of the venue make Hôtel Hermitage Monte-Carlo a synonym of elegance and refinement.



Respecting its rich heritage, Hôtel Hermitage Monte-Carlo is regularly modernised to meet the expectations of its clientele. During the 2000s, a new phase of modernisation took place: over 90% of the establishment was renovated between 2003 and 2011. Everything is meticulously designed to achieve a harmonious marriage between classic authenticity and technological modernity.

II. A cocoon of serenity harmoniously uniting the Belle Époque heritage and modernity

The palace of Hôtel Hermitage Monte-Carlo is discreetly luxurious, with innate class and timeless elegance. It is a stylish retreat with a bright and graceful atmosphere. The sea and light are prominent in the five wings of the Hotel, creating a sensation of space and an atmosphere that is both bright and warm.

Its unique universe offers a perfect blend of its Belle Époque heritage and modernity, with 278 rooms, including 54 Junior Suites, 22 Suites and 12 Diamond Suites. All of these exceptional suites offer superb views of the Bay of Monaco and the Mediterranean. The interior design creates a timeless setting with noble materials and minimalist forms, soft and happy colours, bronze and matt gold. The walls are decorated with contemporary works of art. The rooms are also equipped with the latest TV and Internet technologies for maximum comfort, along with the reception areas.

The Diamond Suites, treasures of Hôtel Hermitage Monte-Carlo

The Diamond Suites are the showpieces of Hôtel Hermitage Monte-Carlo. Overlooking the Mediterranean Sea, they are exceptional by way of their luxurious spaces and their exceptional services.



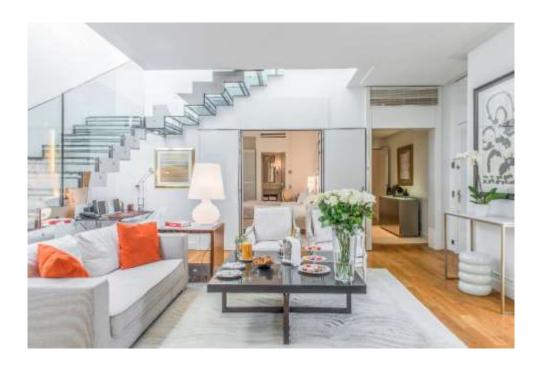
The Prince Diamond Suite: in the Prince wing of the Hotel, this suite is a perfect representation of the neo-classical architecture of Hôtel Hermitage. It provides a unique area with its two extensions making it the largest room in the Hotel. The suite is a convivial space offering ultimate comfort with its three rooms and three terraces. It can welcome up to nine people thanks to an adjustable area of 332 m². The suite offers a panoramic view of the Mediterranean, the port of Monaco and the Rock.



The top floor of the Excelsior wing of Hôtel Hermitage Monte-Carlo houses an exceptional apartment: **the Penthouse Diamond Suite**. This Suite offers guests the utmost luxury of all modern-day palaces: space, with an area of 361m², including one 23m² terrace and a second 70m² terrace. Each room is delicately infused with haute-couture tones of taupe, aubergine and gold. In a family spirit, the rooms are divided into three bedrooms, three living rooms, three bathrooms, two dressing rooms, one playroom for children (convertible upon request). The two terraces offer a 360° view of the port of Monaco, the Monaco Rock, the Mediterranean Sea and the Alps.

The **Presidential Diamond Suite** lies on the Prince wing. This elegant Suite has an appealingly intimate atmosphere. It features wooden floors, a warm and refined décor, and benefits fully from the brightness and the extraordinary panorama of Monaco overlooking the sea. 204m² arranged in two bedrooms, one living room, one dressing room and two loggia terraces.





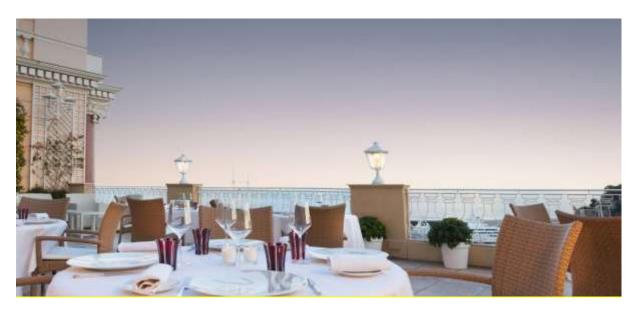
Perched at the top of the hotel, the exceptional **Diamond Duplex Suite with Jacuzzi** offers 200m² of interior space and 95m² of exterior space facing the sea, unobstructed, with a solarium and a Jacuzzi. This duplex suite is decorated in shades of white and is complemented by a glass staircase, which highlights the effect of space, clarity and weightlessness.

III. A varied gastronomic experience with a simple promise "Eat well, feel good!"

Hôtel Hermitage Monte-Carlo has three universes dedicated to healthy and authentic Mediterranean gastronomy, under the auspices of Executive Chef Benoit Witz who "excels in this sophisticated art of keeping things simple, exalting the authentic taste of products and the soul of a region" (Alain Ducasse).

Chic and intimate: the star-awarded Le Vistamar restaurant

At the restaurant Le Vistamar (1 Michelin star), Chef Benoît Witz and his brigade offer a true Mediterranean dining experience, focused on simplicity and kindness and rooted in shared delight. The gourmet menu features healthy cuisine with refined flavours, a subtle link between well-being and gastronomy. Dishes for sharing are ideal for lunch or dinner in an intimate setting on one of Monaco's most beautiful terraces.



The products used at Le Vistamar are sourced from local farmers and suppliers who are our trusted partners. Season after season, the best fruits that nature has to offer are prepared and fine-tuned here with a generous mind and heart. Sommeliers, cooks and restaurant staff all play a role in maximising the experience in the elegant and friendly atmosphere of Le Vistamar.

The Limun Bar, an essential meeting place in the Principality

A lively and luxurious venue in the Beaumarchais lobby, designed to resemble the upper deck of a transatlantic cruise ship where elegant passengers amble, the Limùn is an essential meeting place in Monaco, whether for lunch on-the-go on the way back from a shopping trip, or tea time after a spa treatment. It is also popular among the local clientele, which holds business lunches here in a relaxed atmosphere.

The Crystal Bar, a chic and cosy champagne bar

The Crystal Bar offers a selection of champagnes for fine connoisseurs, unique cocktail creations every month and a tasty and refined menu in a resolutely contemporary atmosphere. Its terrace has a spectacular view of the port of Monaco and the sea. And every Friday, the Crystal Bar invites its guests to end the week in a festive and sparkling mood! Those who love exceptional champagnes can meet here to taste vintage champagnes by the glass from 6 p.m. to midnight, with live music.



New in 2019: Chic Brunch in the mythical Winter Garden

This iconic venue is now accessible to everyone, every Sunday under the Eiffel cupola for a Chic Brunch, to the great delight of visitors and residents of Monaco. The brunch combines elegance and conviviality, for unforgettable moments with friends or family, with a space dedicated to children's entertainment with a qualified host.





About Benoît Witz...

He started his career in the 80s as a Commis Chef in Paul Bocuse's restaurant in Lyon, followed by the Pré Catelan in Paris before becoming a founding member of the Louis XV - Alain Ducasse à l'Hôtel de Paris in 1987, where he learned and fell in love with this "essential cuisine". He continued his apprenticeship at the Résidence de La Pinède in Saint-Tropez, and then at Lucien Barrière in Menton before returning to the Louis XV from 1993 to 1995. After spending a year as a Sous-chef in Hostellerie du Vallon de Valrugues in Saint-Rémy de Provence, Alain Ducasse appointed Witz as Chef at the Bastide de Moustiers in 1996, where he stayed for the next four years. For the reopening of the Hostellerie de l'Abbaye de la Celle in 1999, Witz used his skilled technique to bring in a unique sunny styled cuisine. The restaurant was rewarded with a Michelin star in 2006.

In 2016, the chef joined Hôtel Hermitage Monte-Carlo as Executive Chef and the Vistamar Restaurant was crowned with a Michelin star.

IV. "Extra" services for families

Over the course of its history, Hôtel Hermitage Monte-Carlo has become a meeting place for every generation and today proposes a multitude of services to reconcile parents' serenity and children's happiness, known as V.I.K (Very Important Kids):

- Over 50% of rooms are adjoining, as well as a Diamond Suite comprising a games area for children.
- In summer, a games room is accessible to our youngest guests, under the watchful eye of two supervisors (board games, creative play, games consoles, baby foot, mini football field on the terrace and games for little ones).
- The Hotel celebrates the end of the year with its famous Christmas tea-times in the Salle Belle Époque. On this occasion, a carrousel is installed in the gardens and children can enjoy a few turns with Father Christmas in person! A number of workshops (creating desserts, creative activities, story-telling, face painting, etc.) are also organised.
- Children are also guests of honour at Easter, thanks to a big Easter Egg Hunt in the gardens of the Salon Excelsior, which is entirely dedicated to them for this occasion.
- Lastly, a teddy bear called Gustave and his big brother "Big G" in honour of Gustave Eiffel accompany them throughout their stay!

The made-to-measure V.I.K service also includes:

- Dedicated V.I.K. welcome in the room: fruit juice, chocolate lollipops, and colouring kit
- Kids' weekly programme created by the Golden Key concierge
- Access to the heated indoor swimming pool all year round
- Access to our private beach, its Olympic swimming pool and baby pool at Monte-Carlo beach in the summer
- Access to Marmorata Kid's Club at our private beach in season
- Tea at the Limùn Bar (1 voucher per child per stay)

V. An energising well-being break with the Thermes Marins Monte-Carlo

Directly accessible from the Hotel, the legendary Thermes Marins Monte-Carlo offers cuttingedge expertise, between well-being, sport and nutrition. Thermes Marins Monte-Carlo supports the new art of taking care of oneself: focusing on the essential and encouraging prevention and harmony. The establishment proposes tailor-made treatments and stays depending on the needs and wishes of each person: fitness, slimming, health treatments and optimisation of physical and intellectual performance.



Cutting-edge equipment covers an area of 7,000m²: 30 treatment rooms, heated salt-water swimming pool, fitness room with panoramic view, cryotherapy chambers (-60°C and -110°C), outside Jacuzzi, solarium, sauna, sentorium, separate women's and men's steam rooms.

The L'Hirondelle Restaurant proposes health and well-being food using Mediterranean products and predominantly vegetarian, created in symbiosis with the treatments.

Hôtel Hermitage Monte-Carlo also offers guests a private beach between the pine forest and the Mediterranean, at Monte-Carlo Beach. Shuttle buses are provided free of charge during the day.

VI. An essential venue for business tourism

Hôtel Hermitage Monte-Carlo welcomes local and international business customers for prestigious lunches, dinners, events and seminars. The hotel has 14 adjustable meeting and banquet rooms from 15 to 430m², including the Salon Eiffel, a column-free area of 310m², accommodating up to 140 participants in school style tables, 310 in an auditorium and 240 in banquet room set up.



The meeting rooms can be adapted to cater to every need. Smaller spaces are the ideal solution for smaller meetings, for example the Salon Gustave, which can be divided into three breakout rooms, the Trianon and Jardin d'Hiver, or the Salon Bouderie, where six people can gather in a chic and intimate setting. The famous Salle Belle Époque, which is registered as part of Monaco's architectural heritage, creates a unique setting for events. With a roof height of seven metres, it is the stage for lavish breakfasts (180 persons) or banquets (200 people, and up to 300 when coupled with the Salon Régence). For cocktails, it can host up to 300 guests, or 450 if merged with the Salon Régence. It includes a magnificent terrace overlooking the sea and facing the Palace.



Located in the heart of Monte-Carlo, a few steps away from Place du Casino, Hôtel Hermitage Monte-Carlo has seven terraces and gardens: sumptuous outdoor spaces for chic cocktails under the Riviera sky. The Midi terrace and its unique views of the Rock and the yachts of Monaco can welcome up to 350 people for a cocktail. The Salon Excelsior has its own terrace and garden embellished with a fountain (100 people for cocktails). The Salle Belle Époque and the Mezzanine du Jardin d'Hiver are also equipped with terraces with views. On the roof of the Salon Eiffel, the terrace and garden offer an elegant setting for cocktails, walks and coffee breaks.

The Vistamar restaurant proposes a business lunch formula: 59 euros, 59 minutes!

Lastly, the business tourism division of Hôtel Hermitage Monte-Carlo works in synergy with the One Monte-Carlo conference and events centre, which will be launched in spring 2019. It offers the advantages of proximity and simplicity: once on-site, there is no unnecessary travelling because everything is accessible by foot in just a few minutes! The One Monte-Carlo conference and events centre includes 10 areas covering a total space of 1,445m², including a 301m² plenary room featuring Art Deco architecture identical to the Salle des Arts in the former Sporting d'Hiver, to keep its architectural memory alive. This room has its very own particular soul and can host up to 300 people for all kinds of events.

VII. A hotel at the heart of the most exclusive shopping experience on the French Riviera

Inaugurated in February 2019, the Shopping Promenade of One Monte-Carlo puts Hôtel Hermitage Monte-Carlo in the middle of a new fashion district, with 23 luxury boutiques in a superb setting, on the ground floors of the buildings of this new real estate hub. In this world-unique showcase, four of the most prestigious luxury brands will be side by side Cartier, Louis Vuitton, Chanel and Fendi.

In June 2019, Monte-Carlo Société des Bains de Mer will offer 52 boutiques around Place du Casino, very close to Hôtel Hermitage Monte-Carlo. The Group is aiming to have 60 luxury brands by 2020.



The Shopping Promenade offers a real breathing space in the heart of the city, in the midst of a district where greenery flourishes (façades of residences, landscaped roof terraces, tree-lined streets) with a mix of Mediterreanean and exotic plants.

VIII. Awards & distinctions

Monte-Carlo Société des Bains de Mer's overall commitment to its guests and its efforts to carry Hôtel Hermitage Monte-Carlo to its paramount has been rewarded by a series of accolades.

- Certificate "Green Globe", 2019
- "Best Hotel Group in Europe" Prix Villégiature Award 2017
- Certificate of Excellence Tripadvisor 2015 and 2016
- Top 10 France Condé Nast Traveler Reader's Choice Award 2016, 2015 and 2014
- "Best spa in a hotel in Europe" Prix Villégiature Award 2016
- Included in the "Top 101 Suites 2014" ranking by Elite Traveler
- 1 Guide Michelin star for the Vistamar restaurant, 2006"
- Voted 2012 World's Best Awards in the Large City Hotels category -Travel & Leisure Magazine

IX. About Monte-Carlo Société des Bains de Mer

A reference in luxury tourism in Europe, Monte-Carlo Société des Bains de Mer owns the **most prestigious establishments in Monaco**:

- Four casinos, including the mythical Casino de Monte-Carlo,
- Four hotels: Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort,
- 33 restaurants, five of which combine seven prestigious Guide Michelin stars: the Louis XV-Alain Ducasse à l'Hôtel de Paris Monte-Carlo, the Grill, the Vistamar, the Blue Bay and Elsa 100% organic,
- Bars with various atmospheres, concert halls and the most iconic club on the French Riviera: Jimmy'z Monte-Carlo,
- The Thermes Marins Monte-Carlo, Europe's largest spa, equipped with state-of-the-art technology and a health and wellness restaurant (L'Hirondelle),
- Sports clubs (Country Club, Golf Club, Beach Club),
- Lastly, the Group brings together around 50 of some of the most prestigious luxury goods companies in the world around Place du Casino.

The inventor of the "Resort" concept, Monte-Carlo Société des Bains de Mer has been keeping up with consumer and technological developments since its creation, remaining true to its founding vocation: "This is where we offer dreams" (François Blanc, April 1867).) 150 years of history have thus forged an image of excellence and an international reputation in the areas of gaming and entertainment, gastronomy and prestigious hotels, luxury shopping, wellbeing and real estate.

The heart of the Resort around the mythical Place du Casino is completing its metamorphosis in 2019:

- Casino de Monte-Carlo, a symbol of luxury gaming and a key venue for the best players
 in the world, has been undergoing a metamorphosis since 2016 to attract new audiences
 by proposing a "remarkable" experience combining the thrill of gaming, entertainment,
 hospitality (restaurants, Bar de La Rotonde) and shopping with the new Casino boutique.
 Casino de Monte-Carlo is now a creator of original experiences and is showcasing a new
 image of gaming in Europe.
- Hôtel de Paris Monte-Carlo, a world-renowned iconic palace, is writing a new page in its
 history and unveils a fully renewed experience in 2019 following the metamorphosis of
 the mythical interior and rooms.
- The One Monte-Carlo major real estate and urban planning project is opening a new chapter for the beating heart of Monaco in 2019, with an ultra-modern district offering a full luxury experience, combining high-end accommodation, shopping, gastronomy, culture and businesses in an exceptional setting. A haven of peace with emphasis on green spaces, where living, working or just ambling along is a joy!

A talent spotter committed to artistic creation (opera, Sporting Summer Festival, Monte-Carlo Jazz Festival, Ballets de Monte-Carlo, Orchestre Philharmonique de Monte-Carlo, Printemps des Arts, Monte-Carlo Dance Forum, etc.), the Group also partners major sports competitions in the Principality: Monte-Carlo Rolex Masters, Formula 1 Grand Prix, Monte Carlo Rally.

X. Useful Information

- 278 rooms including 54 Junior Suites, 22 Suites and 12 Diamond Suites
- 1 restaurant awarded 1 Michelin Guide Star with panoramic terrace: Le Vistamar
- 1 reception room on the national heritage list: Salle Belle Époque
- The Salon Excelsion
- The Jardin d'Hiver Hall and its Gustave Eiffel cupola
- The Beaumarchais Hall
- 1 lobby bar: "Limùn Bar"
- 1 champagne and cocktail bar: the "Crystal Bar"
- Direct access to the Thermes Marins Monte-Carlo
- Access to the Monte-Carlo Beach (open from April to October, free shuttle) with Kids Club (free club to children from 3 to 8 years old)

Le Vistamar restaurant: open every day (only for dinner on Saturdays and Sundays). Informal attire, jacket recommended.

Hôtel Hermitage Monte-Carlo

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Crystal Bar Opening times:

Summer: 12:00 p.m. to 1:00 a.m. Winter: 4:00 p.m. to 1:00 a.m.

Limun Bar Open every day 8:00 a.m. to 8:00 p.m.

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Bookings

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