

MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER



Press kit

MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER

BAL DE LA ROSE 2019

Under the High Patronage of
H.S.H. Prince Albert II of Monaco

Presided by and in the Presence of
H.R.H. The Princess of Hanover



Based on an Idea by Karl Lagerfeld

**A CHARITY EVENT FOR THE BENEFIT OF
THE PRINCESS GRACE FOUNDATION**

With the participation of
Stéphane Bern

Saturday 30 March 2019
Salle des Etoiles,
Sporting Monte-Carlo

On the occasion of Le Bal de la Rose, it would be impossible not to mention Karl Lagerfeld, who was always loyal to the event. At every edition, Karl was there, supporting, often responsible for the artistic direction and his hand-designed illustrations on the invitations.

His first intervention was to celebrate the Jubilee of Prince Rainier in 1999. Other notable editions were in 2013, for Le Bal de la Rose du Rocher, the 150th anniversary of SBM and the following five editions.

Thank you, Karl.

The show must go on.



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1. LE BAL DE LA ROSE 2019

H.R.H. The Princess of Hanover, President of the Princess Grace Foundation, and her friend Karl Lagerfeld, chose the theme for Le Bal de la Rose 2019 together: Riviera Bal de la Rose.

Under the sign of “dolce vita” and the hip-swaying rhythms of the 1950s, we are transported to another time.

For the occasion of this journey through time, the illustrator and graphic designer, Mr Z, is in the driver's seat. He bathes the landscapes of the Principality in a warm, unique light, creating a universe where the enthusiasm, elegance, gentle lifestyle of the Riviera and the international fame of Monaco will come together to mingle and radiate.

2. THE DECOR

THE ENTRANCE DÉCOR



Overview of the entrance

From the entrance, ready to pose for the photo call, the Riviera spirit invites guests to admire the sea, to be captured by the Dolce Vita and to plunge into the heart of the myth, as if projected in one of the famous scenes of *To Catch a Thief*. The beach of Monte Carlo Beach and the Hôtel de Paris appear like the icons of a timeless Riviera. The revisited legend reveals its charm.



View of the left side wall of the entrance



View of the right side wall of the entrance

THE STAGE DECOR

Daytime ambience



From here, the view is magical. The famous walkway that leads to the diving board of the Monte-Carlo Beach swimming pool fully embraces the Salle des Etoiles



View of a garden detail



View of a background detail



View of a courtyard detail

Night-time ambience



30 female dancers and six dancers. Let the show begin. The Riviera spirit is still in keeping with the present time.



View of a garden detail



View of a background detail



View of a courtyard detail

TABLE DECORATION



Inspired by the painting of deckchairs on the beach, the table cloths repeat the pastel shades, like emblems and symbols of the Dolce Vita. In the centre of each table are symbolic elements that recall the Riviera spirit of the evening. Société des Bains de Mer, Monte Carlo Beach, a convertible car, etc. And of course, bouquets of roses.



A few figures are sufficient to demonstrate the extent of the means used to enchant the guests and generous donors of this exceptional evening.

- 750 m² of printed sheeting
- 150 m² of printed and cut-out decorative elements
- 2,880 linear metres of wood
- 45 illustrations by Monsieur Z used for the décor
- 1,000 linear metres of striped fabric for the table cloths
- 900 white Napoleon III chairs
- 1,000 white tea light holders to light up the tables
- 600 containers and 150 small Médicis vases
- 14,000 flowers
- 800 printed cut-outs for table centres
- 65 artists, musicians and dancers
- over 150 costumes



DÉCOR SIGNED BY MONSIEUR Z



*Here is Richard Zielenkiewicz.
Or Monsieur Z. to keep things simple.*

He is a graduate of the Ecole Supérieure des Arts Graphiques Estienne with a First Prize in advertising creation, and a specialised diploma in computer-generated images. It seems that his career was all mapped out. He was an Artistic Director and worked in the best agencies. He spent some time working in the press, to restore life to a few magazines in terms of graphics. These included: Wall Paper, Vogue Japan, Elle, Esquire - for which he worked as an illustrator. Top brands have called on him and put their trust in him. He has collaborated with Air France and BMW, among others. He is attracted by animated series: Ratz and Jet Groove, broadcast on BBC, France 2 and Gulli.

His silhouettes evoke Hitchcock, Kiraz, Bauhaus, and Disney is never far away. Cinema, painting, sculpture and architecture nourish and inspire him, as well as the American graphic designer, Saul Bass. Mr Z. likes slightly offbeat combinations, such as graphic design and illustration.

As a Graphic Designer, he moves blithely from the generic of The Story of My Life (by Laurent Tirard) to the cover of the album Death by Chocolate signed De Phazz. With his limpid stroke, his clear and personal line – his universe, in other words –, he is one of the best illustrators of modern time.

For the 2019 edition of Le Bal de la Rose, he delivers light, sunshine, the coastal atmosphere, all wrapped up in a glamorous and minimalist vision of the Riviera.

3. THE SHOW

Like the previous years, this year's Riviera Bal de la Rose is a unique creation, designed for this event with the generous and loyal participation of Stéphane Bern.

PRODUCTION

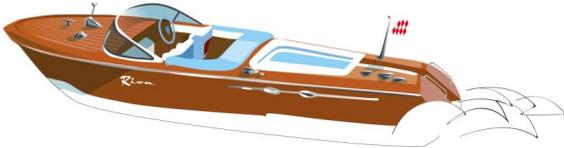


David Alexis

David Alexis is an entertainer in the most demanding sense of the term. His many talents include comedy, mime, theatre, puppetry, as well as dancing, singing, tap dancing and piano. He is a nomad, a showman, a circus artist. His array is endless. In the street or on prestigious stages, he always learns from these experiences. He is a man in movement... Theatre and musicals are the universes in which he best thrives. He performed in *Dance of the Vampires*, based on Roman Polanski's film, at the Mogador theatre in Paris; he played for Alain Sachs in *La vie parisienne* and *Tout Offenbach ou presque*; Fagin in *Oliver Twist* produced by Ladislav Chollat, and many more besides. He has danced in *Cabaret* produced by Sam Mendès, and embodied Bernadette in *The Adventures of Priscilla, Queen of the Desert*, a role for which he won the best male actor award at the Trophées de la Comédie Musicale in 2018.

David Alexis adds a string to his bow with production. He directed the happening of the opening of *Les Musicales*, in Paris, and produced the musical *Je t'aime tu es parfait change*. He also took part in the artistic creation of the opening ceremony of the Gay Games in Paris. In Geneva, for the Edmond de Rothschild Group, for the *Dare to be Different* event, he produced an adaptation of *The Adventures of Priscilla, Queen of the Desert: The Queen disappears*.

CHOREOGRAPHY



Cécile Chadutea

She has always danced. With discipline, great requirement and the passion of the stage. At the age of three, she was already planning her first leaps. At 11, she joined the Conservatoire National Supérieur de Paris then, after receiving first prize in the Prix de Lausanne, she joined Opéra de Paris under the leadership of Claude Bessy. She danced at the Ballet Royal in Flanders, where she performed classics by Balanchine, Nureyev, Béjart and Kylian before joining Roland Petit at the Ballet National of Marseille. In Paris she made some beautiful artistic, human and professional connections. Robert Hossein led her in three of his great shows: *Angélique*, *Marquise des Anges*, the very beautiful *La vie en bleu* (based on Picasso), and *On achève bien les chevaux*.

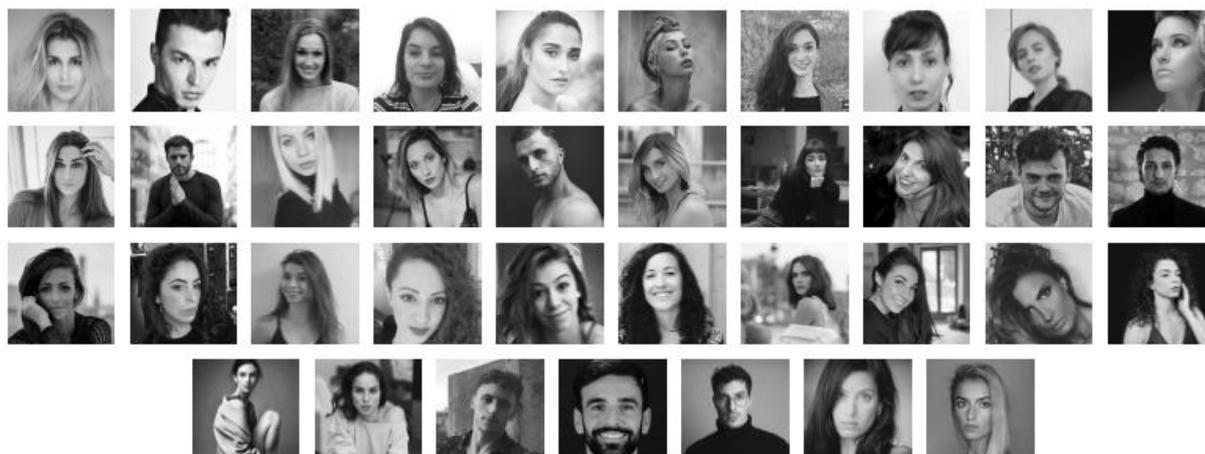
The time came for her to focus on producing, on choreography. First for the television, and then for the stage, of course. She took part in the choreography of *Mistinguett*, at Casino de Paris. She also signed the full choreography of the *150th anniversary of Société des Bains de Mer*, in Monaco, and that of *La grande duchesse de Gerolstein*, by Offenbach, for the Cologne Opera.





THE FEMALE DANCERS

Jennifer **Abad Garcia** – Delphine **Attal** – Véronica **Balisteri**
Annalisa **Barberio** – Caroline **Blot** – Maiwenn **Bramoullé** - Elena **Callet** – Fleur **Copin**
Alexia **Cuvelier** – Elisabeth **Duguêret** – Tamara **Fernando** – Camille **Freyssac** - Celia **Gaillard**
Magali **Lange** – Fanny **Lewandowski** – Aurélie **Loussouarn** – Andie **Masazza** – Suzanne
Meyer Laurianne **Mortureux** – Katell **Ollier** – Alicia-Irane **Rault** – Celia **Ruiz**
Alice **Roy** – Josépha **Saurier** – Laetitia **Simon** – Florie **Sourice** – Roxane **Tarricone**
Alexandra **Trovato** – Julie **Zano**



AND THE MALE DANCERS

Gabriel **André** – François **Auger** – Thomas **Bernier** – Dario **di Blanca** – Mickael **Gadea**
Simon **Gruszka** - Fabio **Semeraro** – Alexandre **Sénéchal**



4. THE COSTUMES



Annamaria Di Mambro

Annamaria studied at the best schools. L'Accademia Internazionale d'Alta Moda e d'Arte del Costume, L'Instituto Nazionale La Moda Oggi, in Rome, the GRETA des Arts Appliqués, in Paris, etc. But above all, it is these collaborations that defined her career. Opéra Comique, Comédie Française, etc. Not forgetting our 1950s' holiday resort on the Riviera and the one hundred unique costumes that she has designed for Le Bal de la Rose 2019.



5. THE ARTISTS OF THE SHOW

ROBERTO COLLETTA



Some voices say everything about a man. The voice expressing a childhood lulled by songs, the melodies of Sicily, of New York, of Paris. The voice expressing a taste for jazz and opera, the love for life and the Dolce Vita... A voice which, since adolescence, was rooted in the cellar venues of Old Nice and gained experience in Paris.

He revives the most beautiful songs of legendary crooners, such as Sinatra, Tom Jones and Elvis Presley, in the style of swing, with romance, undeniable charisma, a pure tone and natural elegance: Roberto Colletta is our crooner at the Bal.

LES BOUCHES ROUGES



Romantic, pin-ups, gossips, feisty, mischievous, impetuous. Here are *Les Bouches Rouges*. Three silhouettes, three temperaments, three characters. One passion: singing. And a love for travelling too... From the 1920s to the 1960s, from Yves Montand to Glenn Miller, from the Andrew Sisters to Ella Fitzgerald, including musicals, Les Bouches Rouges take us with them on their vintage trail. But these standards are all revisited in their own way.

ALESSANDRO RISTORI

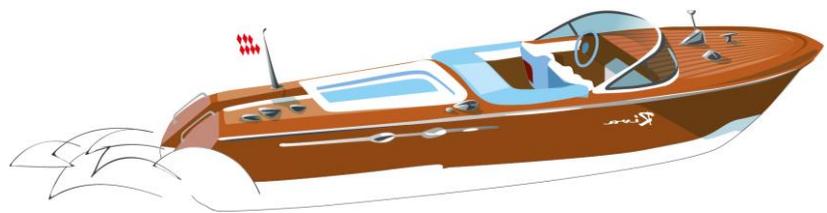


A self-confessed dandy, this man seems to be from another time... He looks like a crooner from the Dolce Vita period; he moves to the sustained tempo of 1952 rock, which he blends with his perfect Italian. He performs in Russia, Lebanon, Monaco and the United States and enacts the very best of the Riviera spirit in his own way and to music. Elegance, careful aloofness, Italian glamour: he embodies the fifties spirit we love so much. His musicians, the *Portofinos*, are accompanying him.

DJ MELODY



She mixes all over Europe and is one of the flagship artists of the RA+RE label, which only signs with women. She delivers impactful and subtle sets inspired by her vast musical culture. She is at home on stage.



6. THE RAFFLE FOR THE BENEFIT OF PRINCESS GRACE FOUNDATION

The raffle, hosted by Stéphane Bern, has numerous exceptional prizes offered by the prestigious luxury houses present in Monaco.

Partners whose loyalty has never failed and the generosity in favour of the Princess Grace Foundation deserve a special mention.



Prize No. 1



Bracelet from the White Noise Collection in white gold entirely paved with white diamonds

donated by

REPOSSI

Prize No. 2



A set of choice from the Chanel boutique

donated by

CHANEL

Prize No. 3



A two-hour flight in a light aircraft

donated by

NETJETS

Prize No. 4



A two-night stay for two people at Hôtel de Paris Monte-Carlo
with dinner at Le Grill restaurant
and two entries to Thermes Marins Monte-Carlo:

donated by

MONTE·CARLO
SOCIÉTÉ DES BAINS DE MER

Prize No. 5



A two-night stay for two people at Monte-Carlo Beach
with dinner at Restaurant Elsa

donated by

MONTE·CARLO
SOCIÉTÉ DES BAINS DE MER

Prize No. 6



Cabin luggage with wheels, designed by Marc Newson

donated by

LOUIS VUITTON

Prize No. 7



Green Classic Army bag, small model, in calfskin

donated by

CELINE

Prize No. 8



Dior Book Tote in embroidered canvas

donated by

Christian Dior

Prize No. 9



12 bottles of Cuvée Belle Époque Rosé 2006

donated by



7. THE PRINCESS GRACE FOUNDATION



**LA FONDATION
PRINCESSE GRACE**
de la Principauté de Monaco

**UNE MISSION
AU SERVICE DES ENFANTS**

A MISSION TO SERVE CHILDREN

Founded in 1964 by Princess Grace, the Foundation annually contributes considerable help to humanitarian projects which benefit children and also helps students through cultural projects. On the death of Princess Grace in 1982, Prince Rainier III conferred the Presidency of the Foundation on H.R.H. The Princess of Hanover.

The “Bal de la Rose” takes place every spring. It is the main financial resource for the Foundation (€442,249 in 2017), as well as donations (€202,449 in 2017). 100% of the donations are dedicated to humanitarian work which benefit children.

Créée en 1964 par la Princesse Grace, la Fondation apporte annuellement une aide directe non seulement à des actions humanitaires au profit des enfants mais aussi à des projets culturels à destination des étudiants. Au décès de la Princesse Grace en 1982, le Prince Rainier III a confié la présidence à S.A.R. la Princesse de Hanovre.

Le “Bal de la Rose” qui a lieu chaque printemps, est une ressource financière capitale pour la Fondation (442 249 € en 2017), ainsi que les donations (202449 € en 2017). Et, depuis toujours, la Fondation consacre 100 % des dons qu’elle reçoit chaque année à l’action humanitaire au profit des enfants.

9, rue Princesse-Marie-de-Lorraine
B.P. 520 - MC 98015 Monaco CEDEX
Tél. +377 97 70 86 86
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www.fondation-psse-grace.mc

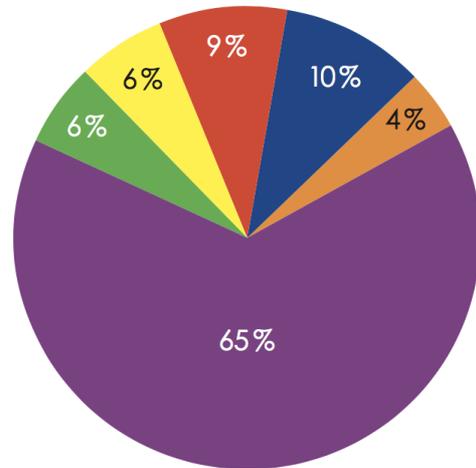
CFM Indosuez Wealth
11, boulevard Albert-I^{er} - 98000 Monaco
IBAN : MC49 1273 9000 7001 2497 4000 X02
BIC : CFMOMCMXXX

2017 FIGURES

THE FIGURES

Répartition des dépenses en 2017

- Action humanitaire / *Humanitarian work*
- Action culturelle / *Cultural charity*
- Frais administratifs / *Administration costs*
- Princess Grace Irish library
- Boutiques du Rocher
- Académie de Danse



€115,825

Grants given to young artists and students

Bourses allouées aux jeunes artistes étudiants



€24,000

Awarded to the winning artists by the Prince Pierre Foundation

Décernés aux artistes récompensés par la Fondation Prince-Pierre



€204,562

Devoted to the running of the Boutiques

Consacrés au fonctionnement des Boutiques du Rocher



€634,980

To help 2,307 children in 62 paediatric hospitals throughout France

Pour aider 2 307 enfants dans 62 hôpitaux pédiatriques français



€3,170,000

Pledged to the purchase of equipment for the new paediatric department of the Monaco Princess Grace Hospital

Consacrés à l'équipement du nouveau service de pédiatrie de l'Hôpital Princesse Grace de Monaco



€165,000

(out of a total €1393292 in 15 years)

Construction and renovation of three parents houses for hospitals

Pour construire et rénover trois maisons des parents hospitalières



€420,000

To help medical research laboratories

Aide aux laboratoires de recherche médicale pédiatrique



€26,000

Presented to local humanitarian associations as a Christmas gift

À des associations humanitaires locales à l'occasion de Noël



€23,000

International humanitarian work

Actions humanitaires internationales

8. PRACTICAL INFORMATION



Reservations

T. +377 98 06 63 41 - b.fabry@sbm.mc

The doors of the Salle des Etoiles open at 20:00.

Black tie - evening gown

Price per person: 800 euros

Press contact Monte-Carlo Société des Bains de Mer

Eric Bessone T. +377 98 06 63 62 - e.bessone@sbm.mc

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Artistic Director: William Lambourg

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Executive Production

Marcadé

T. +33 1 49 05 05 49 - info@marcade-event.com

In collaboration with artistic, technical and banqueting teams
of the Monte-Carlo Société des Bains de Mer Group

About [Monte-Carlo Société des Bains de Mer](#)

Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique Art of Living, a one-of-a-kind resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo spa, dedicated to well-being and preventive health, 30 restaurants including five that together have seven Michelin Guide stars. A hub of night-life, the Group offers an incredible selection of events, including the Monte-Carlo Sporting Summer Festival and the Monte-Carlo Jazz Festival. At the end of 2018, Monte-Carlo Société des Bains de Mer is completing four years of transformation works dedicated to Hôtel de Paris Monte-Carlo and to the creation of a new district around Place du Casino, One Monte-Carlo, with luxury accommodation, shops, restaurants and a conference centre. The vision of Groupe Monte-Carlo Société des Bains de Mer for 2020 is to make Monte-Carlo the most exclusive experience in Europe.

9. LE BAL DE LA ROSE, THE HISTORY OF AN EVENT LINKED TO THE INTERNATIONAL REPUTATION OF MONACO

Le Bal de la Rose was established in 1954 to launch the party season in the Principality of Monaco. Starting in 1957, Princess Grace gave a particular international dimension to this event. Assisted, in particular, by decorator André Levasseur, she had the idea of connecting the event each year with a Rose, a Show and a Country and then mirroring this theme in the décor, the colours and symbols.

When the Princess Grace Foundation was created in 1964, the Princess decided to also make Le Bal de la Rose a charity event, of which the profits would be donated to the Foundation bearing her name.

Hosted by Monte-Carlo Société des Bains de Mer, this Spring Spectacular has become a not-to-be-missed event over the years. Since 1983, appointed by Prince Rainier III, H.S.H., the Princess of Hanover has presided over the Princess Grace Foundation and Le Bal de la Rose. Under her leadership, the Foundation has developed in new sectors.

In 1994, with the idea of giving it a new, more contemporary spirit, the Princess of Hanover asked Françoise Dumas and Anne Roustang, in collaboration with François Marcadé, to work closely with her.

Thus a real collaboration was started 25 years ago for both the Foundation and for the hosting of Le Bal de la Rose. Together they choose the themes and artists, shake up traditions, change codes to create an exceptional one-off moment, an assertive artistic approach in the spirit of the Principality, which has always welcomes every kind of talent.



2018: MANHATTAN BAL DE LA ROSE

Le Bal de la Rose 2018 made a stopover in New York, and more precisely Manhattan. Its famous Sky Line was the first thing that came to mind. New York, global music capital and birthplace of jazz and blues, cultivates astonishing eclecticism. To celebrate the “Big Apple”, Karl Lagerfeld decided to use the talent of Sempé, known throughout the world for his front pages of the New Yorker. The New York Bluesman Taj Mahal was the star of this unique edition.



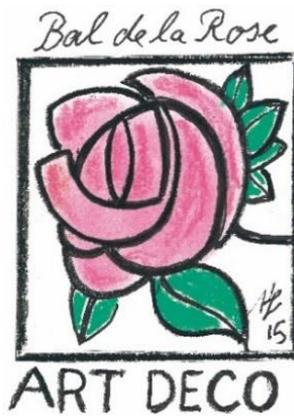
2017: VIENNA SECESSION BAL DE LA ROSE

Le Bal de la Rose 2017 was inspired by Art Nouveau, celebrating one of the most elegant artistic and architectural movements: the Vienna Secession. The Salle des Etoiles was decorated with motifs and architectural lines inspired by the Wiener Werkstätte and the Gustave Klimt workshop. Solo performers, followed by soul, folk, blues by Imany and pop by Hollysiz, illuminated the setting inspired by the movement which initiated the adventure of Modern Art.



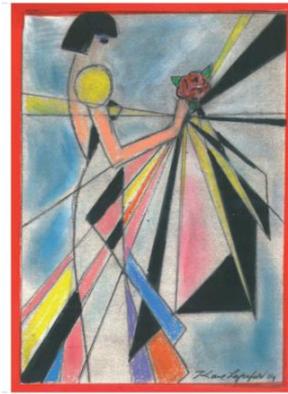
2016: BAL DE LA ROSE VISITS CUBA

Le Bal de la Rose 2016 made a stopover in Cuba and celebrated the energy, optimism and hope of a changing Cuban society. It was decorated in green colours to represent sugar cane fields, turquoise blue to represent the Caribbean Sea and ochre for the Viñales Valley, providing an overall impressive explosion of colours and emotions. Cuban music, the result of a rich and complex mix, also accompanied the event. It was to the rhythm of the inescapable claves that the guests took to salsa dancing and filled the dance floor for a night *my caliente*.



2015: ART DECO BAL DE LA ROSE

This ball celebrated one of the most elegant artistic and architectural movements of the Golden Twenties. Intimately linked with the universe of luxury, the Art Déco style embodies a delicate alchemy between art and handicraft. Karl Lagerfeld took inspiration from the décor of the authentic Salle des Arts in the Sporting d'Hiver to display the legendary and sumptuous glamour of Monaco through the marriage of noble textures, refined colours, symmetrical lines and geometric patterns. In a "music-hall" spirit, the attractions and songs came one after another at a brisk pace with Faada Freddy, Lily Allen, William & Wilson Doppelgänger.



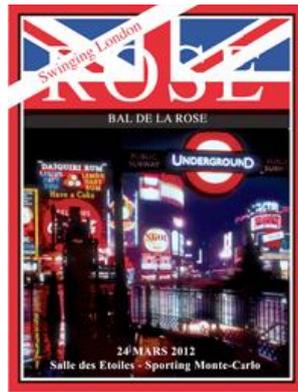
2014: CONSTRUCTIVIST BAL DE LA ROSE

This ball paid homage to the work of Kazimir Malevich, the main inspirer of this artistic and architectural movement, born in Russia at the start of the 20th century. Karl Lagerfeld used the themes of Constructivism, playing with the "over-dimensional" aspect and creating a décor consisting of clashes between geometric figures and blocks of colour. The "Constructivist" Bal de la Rose was a genuine forerunner and revived the wealth of this period, one year before the "Year of Russia in Monaco" celebrations, which marked the cultural ties sustained between these two countries for over a century. An invitation to travel through a musical ambiance, where Stravinsky's searches for harmony with soloists from the Philharmonic Orchestra of Monte-Carlo echoed the formal solutions of Malevich and then gave way to Mika and DJ Dasha Malygina.



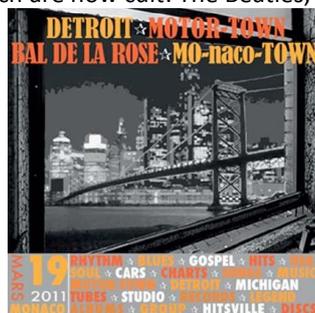
2013: BAL DE LA ROSE ON THE ROCK

"Let's create a Belle and Pop Ball", was the first reaction from Karl Lagerfeld when H.R.H The Princess of Hanover asked him to conceive a Bal de La Rose evoking 150 years of the Société des Bains de Mer. Karl Lagerfeld's idea was to design a strong contrast between a classic "Belle Epoque" ball, a nod to all the codes in play at the time Société des Bains de Mer was created, and a resolutely "Pop" end to the evening! ". A palette of artists made this event timeless: Prague Concert Philharmonic, Rita Ora, The Ophilus London and DJ Caroline de Maigret.



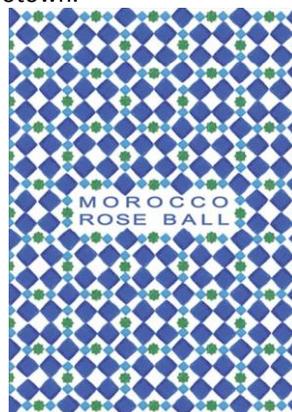
2012: SWINGING LONDON BAL DE LA ROSE

In memory of the cultural movement born in London in the 1960s, the Salle des Etoiles became a kaleidoscope of striking, colourful and graphic images evoking the psychedelic and thrilling atmosphere of these years in London. Miles Kane, Imelda May, Peter Doherty, The Hype and Mark Ronson, all from the new British generation, paid homage to bands from this era, which are now cult: The Beatles, The Kinks, The Rolling Stones, etc.



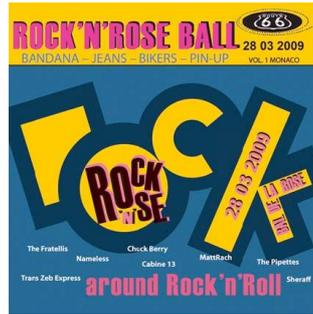
2011: MO naco TOWN BAL DE LA ROSE

A reproduction of the characteristic mood of Detroit, its abandoned factories, its broken windows and walls of brick and metal. All stylised in black and white, in contrast with the glamour of the tables, glittery table cloths and delicate flowers in vases evoking building architecture. The Commodores, V.V. Brown, Sly Johnson and the Jr Walkers Allstar Band paid homage to Motown.



2010: MOROCCO BAL DE LA ROSE

The magic of the décor, inspired by oriental architecture and zellige tiles, turned the room into a large Moroccan hotel from the 1930s. In a refined, other-worldly atmosphere, the show took traditional and contemporary oriental performing arts to their height with Rachid Taha, Band of Gnawa, the Orchestre National de Barbès, DJ Ramdane, etc.



2009: ROCK 'N' ROLL BAL DE LA ROSE

Turned into a temple of rock, the traditional red carpet took on the look of route 66. 1950s' atmosphere guaranteed with bikers, pin-ups, juke box, etc. The legendary Chuck Berry and the talents of the new Rock generation paid vibrant homage to rock 'n' roll, which has always reinvented itself by shaking up routines to remain alive.



2008: MOVIDA BAL DE LA ROSE

"Movida" is an artistic current born in the 1980s in Spain. It made people forget decades of repression. The Salle des Etoiles evoked an exuberant and colourful atmosphere, in the presence of Pedro Almodóvar and Luz Casal, Rossy de Palma, Blanca Li, etc.



2007: GYPSY BAL DE LA ROSE

A gypsy camp on the stage, with caravans, camp fires, etc. Gypsy fiddles, energetic guitars, goblet drums and cimbaloms sounded out thanks to Biréli Lagrène, Chico et les Gypsies, Norig, etc., brought together and produced with Tony Gatlif.



2006: REGGAE BAL DE LA ROSE

A plot of Jamaica thanks to walls decorated and tagged in cult reggae colours with, from the outset, a reggae festival with Jimmy Cliff, the Wailers, Alpha Blondi, etc.



2005: BRAZIL BAL DE LA ROSE

From the Amazon to Copacabana, from Rio carnival to street performances, including Bossa Nova and Cabaret. A party, rhythm and colour with Gilberto Gil, Jorge Ben, etc.



2004: CHINA BAL DE LA ROSE

A vibrant homage to China, from the Forbidden City to the skyscrapers of Shanghai. The show was a colourful musical fresco, alternating between transition and modernity, in a red and gold atmosphere to symbolise happiness and prosperity.



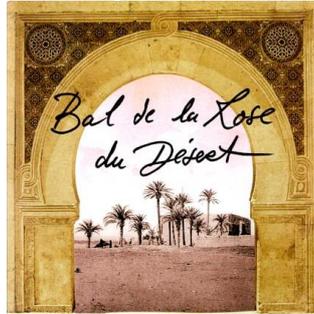
2003: AFRICA BAL DE LA ROSE A

Reproducing over-dimensioned ethnic motifs, the show focussed on the tale of "the drummer monkey" with artists from Circus Baobab and Waldemar Bastos, Momo Wandel Soumah, Angeliqye Kidjo, Miriam Makeba, etc.



2002: POP BAL DE LA ROSE

A bright and fun ball in a resolutely Pop atmosphere. In a frenzy of light and colour, the show, like a musical show, combined dancers and musicians around Ringo Starr, Marianne Faithfull, etc.



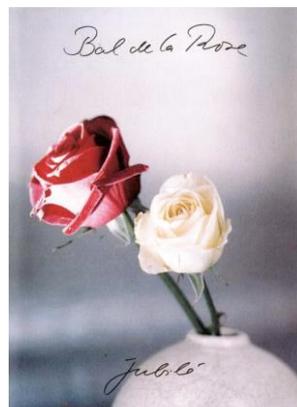
2001: DESERT BAL DE LA ROSE

Stylised, refined and delicate ethnic tones. A cinematographic and musical fresco, including Rai and African chanting with Ishtar, Faudel, Khaled, etc.



2000: BAL DE LA ROSE 2000

Homage to Fernando Botero. In his reconstituted workshop, his paintings were projected and his sculptures displayed. 'Botero-like' characters came to life in a South African musical enchantment with Célia Cruz, Willy Deville, etc.



1999: JUBILEE BAL DE LA ROSE

Homage to 50 years of the reign of Prince Rainier. In the atmosphere of a photo studio, "50 years of Monte-Carlo in images" conceived by Karl Lagerfeld, with Marianne Faithfull, Grace Jones, Line Renaud, Gloria Gaynor, Shirley Bassey, etc.



1998: BAINS DE MER BAL DE LA ROSE

Evocation of the golden ambiance of Monte-Carlo in the 1950s. Frescoes in the style of Bérard. "Y'a de la joie aux Bains de Mer" produced by Jérôme Savary with music by Charles Trenet.



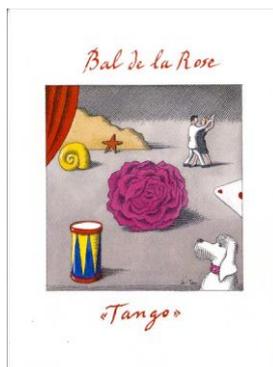
1997: GRIMALDI BAL DE LA ROSE

Homage to 700 years of the Principality. In an enchanted garden, the legendary "Grimaldi Rose" blooms. "Le Tigre et la Rose" produced by Daniel Mesguich with Annie Fratellini.



1996: CARIBBEAN BAL DE LA ROSE

A square from Havana, a colourful atmosphere in the shade of coconut palms. "Cabarets coconuts" produced by Alfredo Arias.



1995: TANGO BAL DE LA ROSE

With the collaboration of Alfredo Arias. Ambiance of an Argentine cabaret "Monte-Carlo Buenos- Aires".



1994: UNIQUE BAL DE LA ROSE

Evocation of the Rose Pavilion of Pavlovsk Palace and the private gardens of the Empress Maria Fedorovna, with the participation of Dmitri Hvorostovsky.