

MONTE•CARLO
SOCIÉTÉ DES BAINS DE MER



In the presence of

H.S.H. Prince Albert II,
President of the Monaco Red Cross
and H.S.H. Princess Charlene

*71^e Gala de la
Croix-Rouge
monégasque*

**GALA EVENING WITH PROCEEDS TOWARDS
THE MONACO RED CROSS**

Friday, 26th July 2019
Salle des Etoiles, Sporting Monte-Carlo

Contents

1. Presentation of the Monaco Red Cross humanitarian organisation
 - + A Red Cross with a big heart taking big action
 - + Constantly doing more for those in need
 - Distribution of Expenditure in 2018
 - Actions in Monaco
 - Actions internationally
 - + Loubila, an economic, social and environmental project in Burkina Faso
2. The 71st Monaco Red Cross Gala Evening
 - + The design
 - + The shows
3. An evening with proceeds towards the Monaco Red Cross hosted by Michel Drucker & Karin Viard
4. Artwork created for the Monaco Red Cross by Marcello Lo Giudice
 - + “Rouge Volcan” (Red Volcano)
 - + About the artist
5. Practical information
6. The Monaco Red Cross Gala Evening, the history of an event linked to the international renown of Monte Carlo

Presentation of the Monaco Red Cross humanitarian organisation

Founded on 3rd March 1948 by Prince Louis II, the Monaco Red Cross was recognised in the same year by the International Committee of the Red Cross (ICRC). It is one of 191 National Societies of the International Red Cross and Red Crescent Movement and observes the seven fundamental principles: humanity, impartiality, neutrality, independence, voluntary service, unity and universality. The missions of the Monaco Red Cross are to save lives and prepare the population for disasters, to support all people in need without discrimination, and to conduct awareness-raising and preventive actions that are humanitarian in nature. It acts both at national and international level.

The Monaco Red Cross was chaired successively from 1949 to 1958 by Prince Rainier III and from 1958 to 1982 by Princess Grace. Since 17 December 1982, it has been presided over by H.S.H. Prince Albert II.

Although it works primarily in a territory within an area measuring 2km², the Monaco Red Cross holds an important place among the national societies of the Red Cross and Red Crescent.

The association is constantly evolving with the creation of many sectors which support and accompany people and countries in need. More than €4,365,000 was spent in 2018 to successfully carry out its actions.

Our institution includes around 600 members who increasingly give their time, with a total of over 88,000 hours of presence over the course of 2018. Thanks to their assistance, we were able to offer suitable assistance to more than 44,000 beneficiaries.

In this way, the Monaco Red Cross encapsulates the principle of humanity that has built its reputation.

A Red Cross with a big heart taking big action



"Enriched by 71 years of experience, looking towards the future, the Monaco Red Cross has been strengthening its action at a local level throughout the year, while pursuing its international interventions.

The coming decades will be notable for their new humanitarian challenges - climate change, violent armed conflicts, food insecurity, population movement - that the Monaco Red Cross will of course be ready to face, both in the pursuit of its initiatives of prevention and protection with the local population and through its consistent contribution to international humanitarian action.

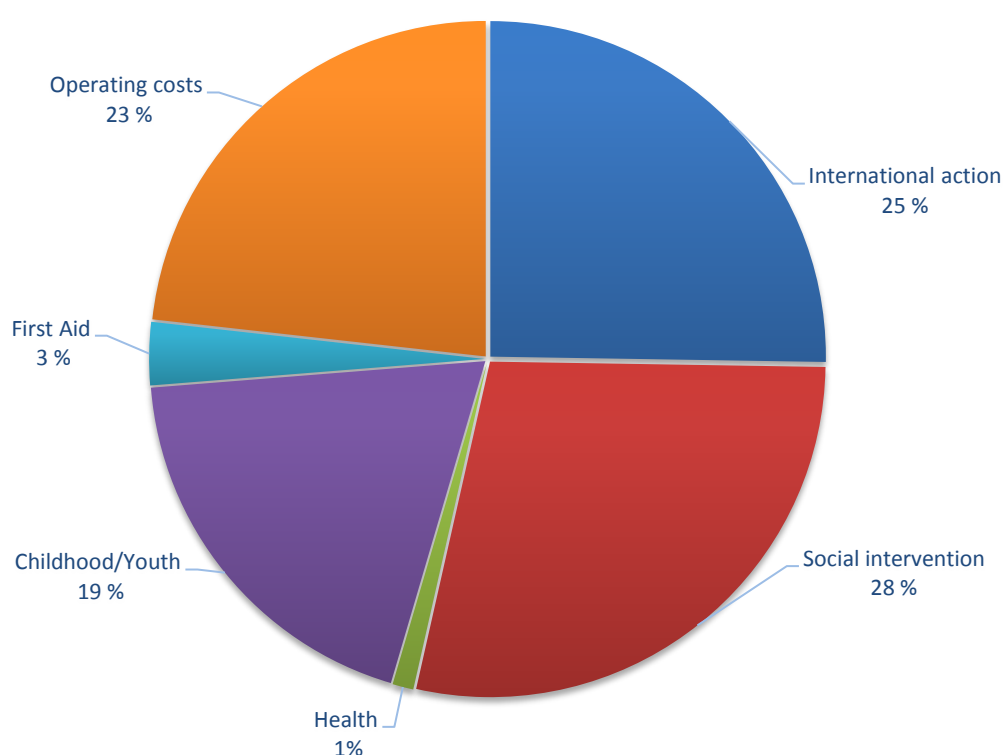
I am very proud of the actions of the institution, and would like to thank all those who generously donated in order to allow it to intervene and of course all the efficient volunteers, without whom nothing would be possible."

H.S.H. Prince Albert II of Monaco, President of the Monaco Red Cross.

Constantly doing more for those in need

The past year has been key for the strengthening of local action, both with young people and the elderly, with people with disabilities or illnesses, as well as those in the field of first aid. At an international level, sustainable and integrated projects are ongoing, principally in West Africa, in particular the First Aid Training Centre at Loubila in Burkina Faso, inaugurated by T.S.H. Prince Albert II, President of the Monaco Red Cross and his wife Princess Charlene of Monaco, on 12 January 2018.

Distribution of Expenditure 2018



International action	
Social Intervention	
Health	
Childhood/Youth	
First Aid	
Operating costs	

NB

The salaries of the permanent staff are paid for by a government grant and are not included in the accounts.

ACTIONS IN MONACO

The Social Department helps people living in Monaco and in neighbouring towns in the grip of financial difficulties or facing emergency situations. The Monaco Red Cross is present in 3 retirement homes, at the Rainier III Gerontology Centre and at the Centre Hospitalier Princesse Grace to offer presence and comfort thanks to its volunteers who lead initiatives and provide human warmth to residents and patients.



The Monaco Red Cross also has a First Aid Section which boasts the largest number of volunteers. Present at all the first aid stations during events organised in the Principality, such as the Formula 1 Grand Prix, matches and concerts, it is an essential link in the emergency response chain in Monaco. The section also trains members of the public in life-saving skills. It is pursuing its goal of training all the schoolchildren of the Principality, and 20% of the general population of Monaco.



The Health-Prevention Section allows professionals in the medical and paramedical sectors to take part in training and awareness-raising actions with the population of Monaco. From education on personal hygiene to awareness of the dangers of sun exposure, along with sexual education and addiction prevention, it intervenes daily to prevent suffering among the population of Monaco.



Finally, the Monaco Red Cross has always placed great importance on childhood and youth. Its crèche-day care centre welcomes 90 children aged 0 to 5, and the Pôle Avenir encourages young people to join the associative humanitarian relief sector by developing a number of projects and leading activities with the young people of Monaco in a variety of areas such as international humanitarian law and climate change. Special attention is given to young volunteers, who benefit from training and opportunities to become rolemodels in society.



INTERNATIONAL ACTIONS

In 2018, the Monaco Red Cross responded financially to numerous emergency appeals from the International Red Cross Movement, offering €474,000 in assistance following human and natural disasters, or to help victims of violent conflicts.

As examples, among the many interventions in 2018:

Indonesia, which continues to fall prey to natural disasters. In the region of Sulawesi, in September 2018, earthquakes and a tsunami caused the deaths of more than 1,200 people within a few hours. The Monaco Red Cross launched a plea for donations and contributed €53,000 to the emergency aid offered to the country.



© IFRC

In South America, further to the crisis in Venezuela thousands of people are in transit in this region. The Monaco Red Cross contributed to helping these populations in exodus towards other countries (in particular Colombia) with €30,000 donated in September 2018.



@Diana Medina/IFRC

The International Humanitarian Section has been focussing its attention on sustainable projects in the social and health field in partnership with other national societies of the Red Cross. It supports the action of the Italian Red Cross at the camp in Ventimiglia and actively participates in hosting children receiving surgery in the framework of the Monaco Collectif Humanitaire.

Loumbila: an economic, social and environmental project in Burkina Faso

The Red Cross Multi-Purpose Training Centre came about through the friendship between the Burkinabe Red Cross and the Monaco Red Cross. The two national societies designed an ambitious project around the Monaco pavilion at the Milan Universal Exhibition in 2015. The desire of the Burkinabe Red Cross to make better use of its land in the framework of its humanitarian action met with the desire of the Prince's Government to re-use the pavilion from this Universal Exhibition.



Respectful of the environment, the complex covers around 6,000 m² and has a total capacity of 160 over a 6.5 hectare site. It contains a central pavilion with a conference room, bedrooms, suites, bungalows and dormitories, a pool area and two restaurant-bars. The “Dunia Hôtel Loumbila” is managed by an African hotel group and the Burkinabe Red Cross holds training courses and seminars there.

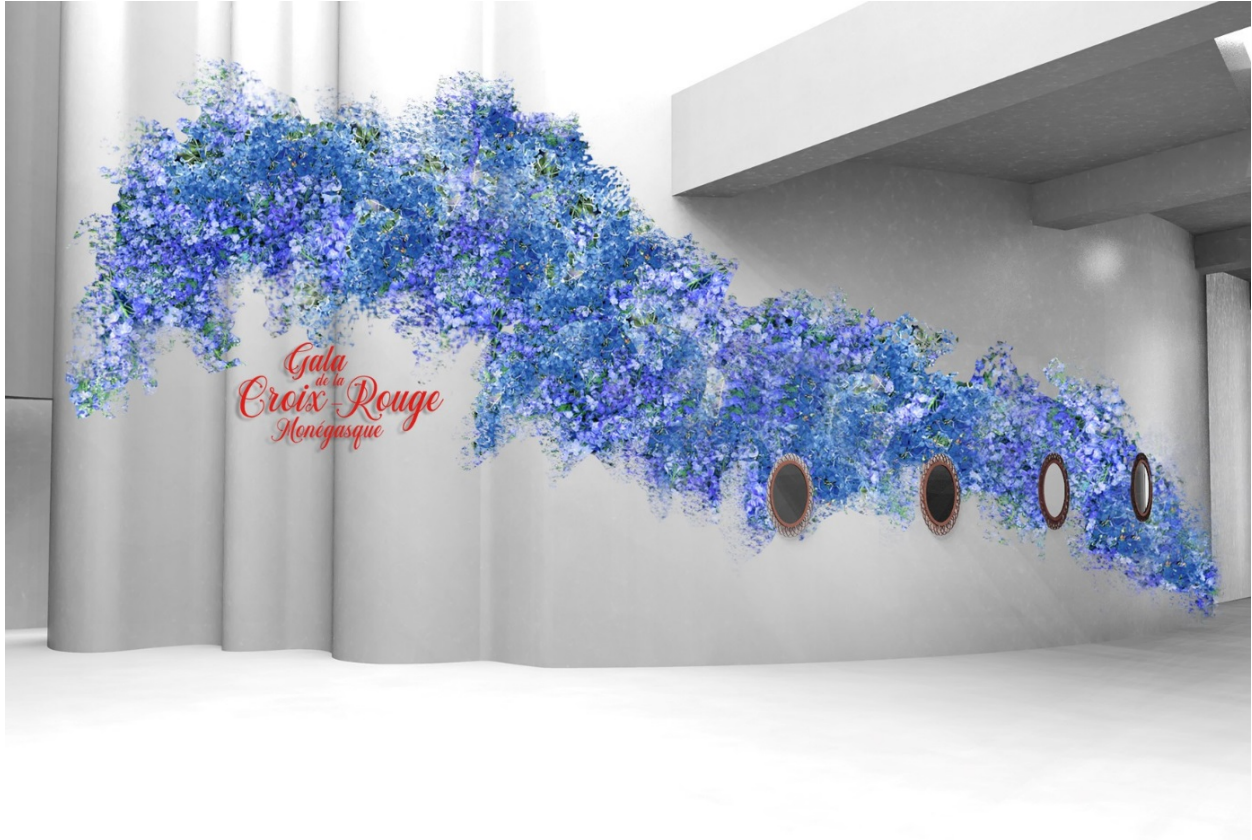
This project also boasts a solar farm, hydraulic drills, a community vegetable plot and a sports area that allows the infrastructure to be perfectly integrated.

Building work at the site officially ended on 10th May 2019. The local population has been involved in the project since the construction phase, to which 600 people contributed. The centre is now operational and will shortly be publishing a training catalogue. Eight international Red Cross meetings have already taken place, and professional training in the hotel and catering sector has begun. The Princess Charlene of Monaco Foundation funded the construction of the pool area and will contribute to the development of training courses in swimming and water rescue.



The 71st Monaco Red Cross Gala Evening

THE DESIGN



Under the presidency of H.S.H. Prince Albert II, the 71st Monaco Red Cross Gala Evening takes place on Friday 26th July 2019, in the prestigious Salle des Etoiles at Sporting Monte-Carlo.

The organisation was founded in 1948 by Prince Louis II and this anniversary evening marks 71 years of daily actions with the most vulnerable people. This evening pays a heartfelt tribute to the Monaco Red Cross donors, whose generosity enables it to prevent and mitigate the suffering of those in need.

Today, led and supported by the deeply held convictions of H.S.H. Prince Albert II, the Monaco Red Cross continues to expand its action in response to the human tragedies and social upheavals that affect men, women and children all over the world.

For this 71st Monaco Red Cross Gala, the teams at Monte-Carlo Société des Bains de Mer have imagined and brought to life an event space that mirrors the movement of the sea.

On arrival at the Sporting venue, the guests will be guided by waves of thousands of flowers that leads to the Salle des Etoiles. The “living coral” colour of the decoration that they will discover places focus on the conservation of marine resources.

THE SHOWS

The 71st Monaco Red Cross Gala Evening promises to be a lively and unforgettable one thanks to the presence of renowned artists, chosen and invited by the artistic direction of the Monte-Carlo Société des Bains de Mer group.

JOHN LEGEND



This year, the Monaco Red Cross is particularly proud to welcome one of the most talented and versatile artists of our time. This critically acclaimed singer-songwriter has won an Emmy Award, 10 Grammy Awards, a Golden Globe, a Tony Award and an Academy Award, and has a number of platinum discs to his name. Shortly after his first success with Lauryn Hill and the hit single “Everything is everything” (1999) on which he plays piano, the singer and songwriter collaborated with the likes of Jay-Z and Janet Jackson, signed to a major label with the support of Kanye West and released his first album *Get Lifted* in 2004. In 2016, John Legend released his fifth album *Darkness and Light* to critical acclaim and went on to give a worldwide tour to sold-out audiences. On the occasion of the Monaco Red Cross Gala, John Legend will be alone with his piano, “Under the Stars” of the Salle des Étoiles.

DELVON LAMARR ORGAN TRIO



The Delvon Lamarr Organ Trio has captured public attention worldwide since their formation in 2015 in Seattle. They are now among the most enjoyed shows throughout the world. With the enchanting sound of Delvon's organ, Jimmy's explosive guitar and Keith's drum, they have created a perfectly unique blend of soul, jazz, rhythm & blues and rock & roll.

PRIME CIRCLE



Since forming in 2001, Prime Circle have rapidly become one of the South Africa's greatest rock bands. After seven multi-platinum albums, the song "She always gets what she wants" from the album *All or Nothing* has had over 789,000 hits on YouTube... making it the most-watched South African rock song in history. Ross Learmonth (vocals and guitar), Marco Gomes (bass), Dale Schnettler (drums), Neil Breytenbach (keyboard) and Dirk Bisschoff (guitar) have played alongside Iron Maiden, Garbage, Slayer and Iggy Pop.

MAMADEAR



Four and a half years ago, Kelly Tillotson, Dan Wilson and Parker Bradway formed the country music trio now known as MamaDear, named after a delightful lady who owns the nicest porch in Tennessee. Despite being mainstream country artists, the group MamaDear succeeds in singing songs that are a departure from the traditional themes of trucks and beer. However, their songs are nostalgic for all of the best things in life. With a stadium superstar sound and the heart of a Bluebird, MamaDear takes country music to a place that everybody can call home.

An evening with proceeds going to the Monaco Red Cross hosted by Michel Drucker and Karin Viard

Prize No. 1

BRACELET AND RING SET
FROM THE BERBERE COLLECTION
in rose gold, encrusted with diamonds,
the bracelet with 7.6 cts and the ring with 1.42 cts
donated by

REPOSSI House of Jewellery



Prize No. 2

AUDEMARS PIGUET WATCH
Royal Oak Offshore model
Lady 37 Chronograph,
automatic, steel with
bezel decorated with 32 diamonds
donated by

Maison AUDEMARS PIGUET



Prize n°3

SMART CAR FORTWO MODEL
Electric Drive type, black colour
Prime version, black leather interior
with parking,
comfort and winter package
donated by the company

MONACO RESOURCES GROUP



Prize No. 4

A CRUISE FOR TWO PEOPLE
in an outside suite, with a choice of
destinations in the Caribbean & Central
America or South America
on board the Silver Explorer,
departure dates in October 2019
donated by the company

SILVERSEAS CRUISES



Prize No. 5

A TABLE FOR 8 PEOPLE
to attend the next
Monaco Red Cross Gala
in 2020 donated by

**AUF DEM ROSENBERG INSTITUTE
Swiss International Boarding School**



Prize No. 6

VIP PASS
for two people to attend
the Formula E Grand-Prix
in London on 25 and 26 July 2020
(2 nights in a hotel and flights included)
donated by

**BANK JULIUS BAER
(Monaco)**



Prize No. 7

EVENING DRESS
100 % PINK SILK
from the new collection
of the Isabell Kristensen House of Couture
donated by

MS ISABELL KRISTENSEN



Ladies will receive the gift of a perfume by the Isabell Kristensen House of Couture and men will receive a first aid kit in a black leather pouch.

The work of art created for the Monaco Red Cross by Marcello Lo Giudice

“Rouge Volcan” (Red Volcano)

190 x 180 cm, oil and pigments on canvas



ABOUT THE ARTIST



Marcello Lo Giudice was born in Taormina, Sicily in 1957. He graduated in geology from the University of Bologna in 1988 and entered the Venice School of Fine Arts the following year. He is considered to be one of the most interesting artists working at the new frontier of informalism. The critic Pierre Restany defines Lo Giudice as *“an earthquake of a painter, because of his bond with organic and visceral nature”*, constantly in union with cosmic energy. Perhaps a reference to his degree in geology. In 2012, the artist became involved in the protection of the Mediterranean, contributing to a project for the benefit of the Prince Albert II Foundation.

He mainly exhibits his works in Europe and the United States:

- Galerie Naviglio - Venise
- 51st Venice Biennale – European Art
- 54th Venice Biennale
- Mudima Foundation - Milan
- MAXXI, National Museum of 21st Century Arts - Rome
- Galerie Thomas - Munich
- Oceanographic Museum of Monaco
- Opera Gallery in London, New York, Miami, Paris, Seoul and Geneva
- The Russian State Museum within the Ludwig Museum – St Petersburg
- The Unix Gallery – New York
- The David Benrion Gallery – New York

Marcello Lo Giudice lives and works in Monaco and New York.

Practical information

The doors of the Salle des Etoiles open at 8:00 p.m.

Tuxedo - Evening dress

Price per person €1,200 (dinner, excluding drinks)

Bookings

Ms Bérengère Fabry

T. +377 98 06 63 41

b.fabry@sbm.mc

Press contact for Monaco Red Cross

Ms Laurie Fucile and Ms Marine Ronzi

T. +377 97 97 68 22

lfucile@croix-rouge.mc & mronzi@croix-rouge.mc

Press department for Monte-Carlo Société des Bains de Mer

Mr Eric Bessone

T. +377 98 06 63 62

e.bessone@sbm.mc

Organisation and artistic co-ordination

The Monaco Red Cross in association with the artistic, technical and banqueting teams of Monte-Carlo Société des Bains de Mer

The Monaco Red Cross Gala Evening, the history of an event linked to the international renown of Monte Carlo

Founded on 3rd March 1948 by Prince Louis II

1948 - President: Prince Rainier III

10th August 1948	Night of the Red Cross - Maurice Chevalier	Sporting d'Eté
17th January 1949	Night of the Red Cross Presenters: Robert Beauvais and Gisél Parry	Sporting d'Hiver
15th August 1950	Night of the Red Cross	Sporting d'Eté
5th August 1951	Petits Lits Blancs Ball	Sporting d'Eté
6th September 1952	Christian Dior Fashion Show	Sporting d'Eté
4th August 1953	Zizi Jeanmaire - Alexandre Kalioujny	Sporting d'Eté
23rd July 1954	Billy Eckstine	Sporting d'Eté
29th July 1955	Danny Kaye	Sporting d'Eté
27th July 1956	Georgia Gibbs, Charly McCarthy & Edgar Bergen	Sporting d'Eté
19th July 1957	Eddie Fisher Presenters: Henry Astric (Artistic Director of Société des Bains de Mer) and Vicky Autier	Sporting d'Eté

May 1958 - President: Princess Grace

18th July 1958	10th Anniversary Sarah Vaughan Presenters: Henry Astric and Vicky Autier	Sporting d'Eté
7th August 1959	Ella Fitzgerald - Tony Martin Presenter: Peter Ustinov Jonan Jones Orchestra	Sporting d'Eté

7th August 1960	Béatrice Lillie - Nat King Cole Presenters: Henry Astric and Francis Blanche	Sporting d'Eté
11th August 1961	Sammy Davis Jr Presenter: Robert Lamoureux	Sporting d'Eté
27th July 1962	Rosemary Clooney Presenter: Charles Trénet	Sporting d'Eté
9th August 1963	Sacha Distel Presenter: Vittorio Gassman	Sporting d'Eté
7th August 1964	Eleanor Powell Presenters: Jacques Charon and Robert Hirsch	Sporting d'Eté
6th August 1965	Christian Dior Fashion Show, Trini Lopez Presenter: Georges Descrières	Sporting d'Eté
5th August 1966	Carol Lawrence Presenter: Robert Lamoureux	Sporting d'Eté
25th August 1967	Bobby Darin Presenter: Pierre Tchernia	Sporting d'Eté
9th August 1968	20th Anniversary Gilbert Bécaud Presenter: Roger Lanzac	Sporting d'Eté
8th August 1969	Joséphine Baker Presenter: Jean-Claude Brial	Sporting d'Eté
5th August 1970	Charles Aznavour Presenter: James Mason	Sporting d'Eté
6th August 1971	Shirley Bassey Presenter: Jean-Pierre Cassel	Terrasses du Casino
4th August 1972	Tony Bennett Presenter: Horst Bucholz	Sporting d'Eté
3rd August 1973	Andy Williams Presenter: Michel Simon	Sporting d'Eté

9th August 1974	Joséphine Baker Presenter: Jean-Claude Brial	Salle des Etoiles – Sporting Monte-Carlo
8th August 1975	Line Renaud Presenter: Jean-Claude Brial	Salle des Etoiles – Sporting Monte-Carlo
6th August 1976	Engelbert Humperdinck Presenters: Claude Dauphin and Jacqueline Huet	Salle des Etoiles – Sporting Monte-Carlo
5th August 1977	Enrico Macias Presenter: Yves Mourousi	Salle des Etoiles – Sporting Monte-Carlo
4th August 1978	30th Anniversary Harry Belafonte Presenter: Gilbert Bécaud	Salle des Etoiles – Sporting Monte-Carlo
10th August 1979	Gloria Gaynor Presenter: Raymond Gérôme	Salle des Etoiles – Sporting Monte-Carlo
8th August 1980	Frank Sinatra Presenter: Roger Moore	Salle des Etoiles – Sporting Monte-Carlo
7th August 1981	Julio Iglesias Presenter: Léon Zitrone	Salle des Etoiles – Sporting Monte-Carlo
30th July 1982	Joel Grey Presenter: Edward Meeks	Salle des Etoiles – Sporting Monte-Carlo

17th December 1982 - President: H.S.H. Crown Prince Albert

5th August 1983	Frank Sinatra - Sammy Davis Jr Presenter: Patrick Simpson-Jones	Salle des Etoiles – Sporting Monte-Carlo
10th August 1984	Frank Sinatra, Elton John Presenter: Patrick Simpson-Jones	Salle des Etoiles – Sporting Monte-Carlo
9th August 1985	Paul Anka Presenter: Yves Mourousi	Salle des Etoiles – Sporting Monte-Carlo
8th August 1986	Julia Migenes-Johnson Presenter: Aldo Maccione	Salle des Etoiles – Sporting Monte-Carlo

7th August 1987	Grace Jones Presenter: Jeanne Moreau	Salle des Etoiles – Sporting Monte-Carlo
5th August 1988	40th Anniversary Gregory Hines Presenter: Marc Bessou	Salle des Etoiles – Sporting Monte-Carlo
4th August 1989	Liza Minnelli - Sammy Davis Jr Presenter: Sylvie Guillem	Salle des Etoiles – Sporting Monte-Carlo
3rd August 1990	Tina Turner Presenter: Jacques Weber	Salle des Etoiles – Sporting Monte-Carlo
2nd August 1991	Shirley Mac Laine Presenter: Roger Moore	Salle des Etoiles – Sporting Monte-Carlo
7th August 1992	Frank Sinatra Presenter: Julia Migenes	Salle des Etoiles – Sporting Monte-Carlo
6th August 1993	Whitney Houston Presenter: Ute Lemper	Salle des Etoiles – Sporting Monte-Carlo
5th August 1994	Stevie Wonder Presenter: Viktor Lazlo	Salle des Etoiles – Sporting Monte-Carlo
4th August 1995	Barbara Hendricks Presenters: Roger Moore and Naomi Campbell	Salle des Etoiles – Sporting Monte-Carlo
9th August 1996	Michael Bolton Presenter: Jean-Pierre Cassel	Salle des Etoiles – Sporting Monte-Carlo
8th August 1997	Elton John Presenter: Maria Grazia Cucinotta	Salle des Etoiles – Sporting Monte-Carlo
7th August 1998	50th Anniversary "Riverdance" Exceptional appearance by Paul Anka and Tasha Vasconcelos	Salle des Etoiles – Sporting Monte-Carlo
6th August 1999	"Notre-Dame de Paris" show Presenter: Monica Bellucci	Salle des Etoiles – Sporting Monte-Carlo
4th August 2000	Shirley Bassey and the Claude Bolling Orchestra Presenter: Charles Aznavour	Salle des Etoiles – Sporting Monte-Carlo

3rd August 2001	The Beach Boys	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: David Ginola and Sarah Marshall	
2nd August 2002	Rod Stewart	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: Michel Drucker and Adriana Karembeu	
8th August 2003	Michael Flatley's Lord of the Dance	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: Elodie Gossuin, Miss Europe 2002, Diana Hayden, Miss World 1997 and Sallie Toussaint, Miss U.S.A. World 1997	
6th August 2004	Lionel Richie	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: Valeria Bruni-Tedeschi, Woody Allen, Corinne Coman and Gaël Leforestier	

President: H.S.H. Prince Albert II

5th August 2005	Anastacia	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: Natacha Amal, Guillaume Durand, with the participation of Sylvie Tellier, Miss France 2002	
4th August 2006	Duran Duran	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: Nelson Monfort with the participation of Sandra Freeman	
27th July 2007	Diana Ross - Raul Midon	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: Christine Kelly and Damien Givélet	

1st August 2008

60th Anniversary

Bill Wyman & The Rhythm Kings	Salle des Etoiles – Sporting Monte-Carlo
Guests: Donovan, Robin Gibb, Eddie Floyd, Mary Wilson, Gary Brooker, Louis Bertignac, Albert Lee, Georgie Fame	
Presenters: Frédérique Courtadon and Philippe Manœuvre	

31st July 2009	Gloria Estefan	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: Erika Moulet and Sébastien Borgnat	
30th July 2010	Tom Jones	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: Adriana Karembeu, Victoria Silvstedt and Louis Bertignac	
3rd August 2011	Joe Cocker	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: Dame Shirley Bassey and Sandrine Quétier	
3rd August 2012	The Scorpions	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: Sandrine Quétier and China Moses	

2nd August 2013	Eros Ramazzotti	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: China Moses and Sandrine Quétier	
1st August 2014	Diana Krall	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: Marcus Miller and Sandrine Quétier	
25th July 2015	Sting	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: Frédérique Bel and Laurent Gerra	
23rd July 2016	Lana Del Rey	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: Maïtena Biraben and Omar Sy	
28th July 2017	Christine and the Queens	Salle des Etoiles – Sporting Monte-Carlo
	Presenters: François Cluzet and Maïtena Biraben	
27th July 2018	Seal	Salle des Etoiles - Sporting Monte-Carlo
	Presenters: Adriana Karembeu and Michel Cymes, accompanied by Maïtena Biraben	